

Giles Miller Studio

Surface
Architecture
Sculpture

The image shows the exterior of the BBC Studios building, which is covered in a dense, textured facade of metallic, scale-like panels. The panels are arranged in a grid pattern, creating a shimmering, reflective surface. The building is set against a clear blue sky. The text "BBC STUDIOS" is overlaid on the image in a large, white, sans-serif font. The "BBC" part is in a smaller font size than "STUDIOS".

BBC STUDIOS



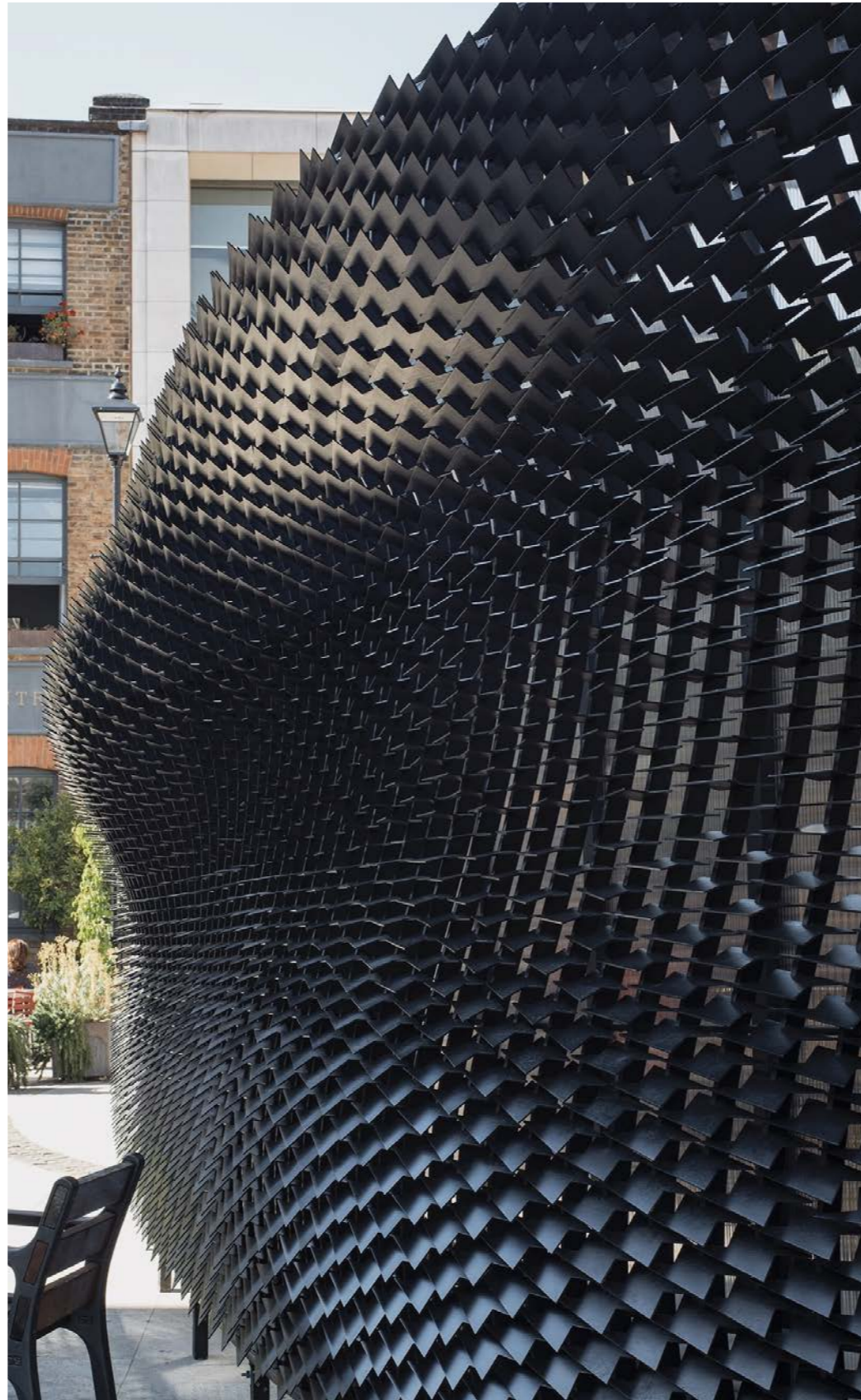
Giles Miller Studio believes in enriching the way we experience our surroundings.

The studio creates innovative surfaces, sculpture and architecture.

In each discipline, the studio brings new meaning to spaces by celebrating the relationship between materials and light.

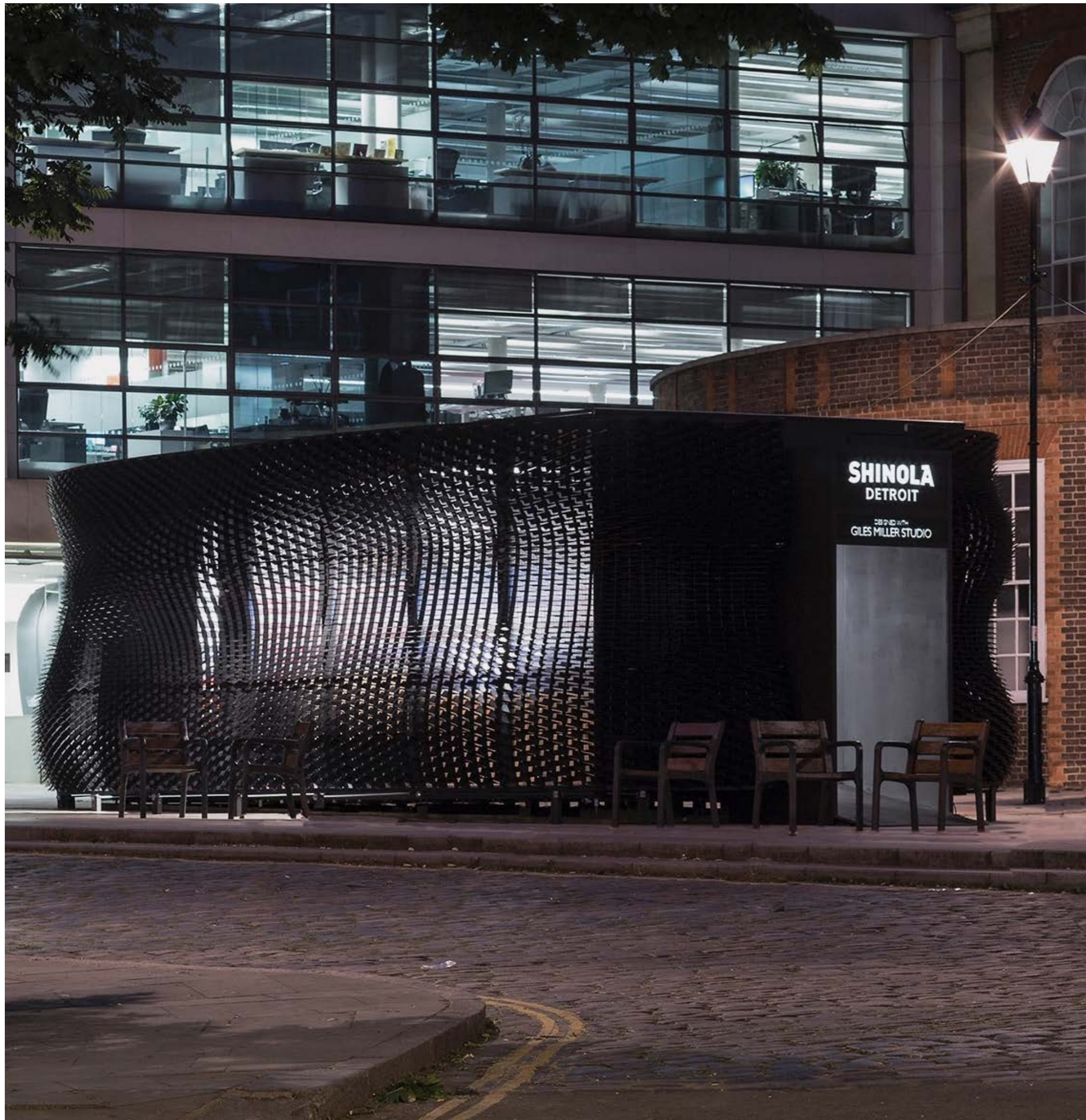
Giles Miller Studio has worked with some of the world's best brands across a variety of industries.

With ten years of surface and sculptural experimentation under our belts, as well as the experience of working with diverse clients internationally, we understand the importance of a unique approach to branding, marketing and activations. Our work can be tailored to a variety of scales, budgets and contexts to help bring the best of your brand to the widest and most discerning of audiences.



DAKS



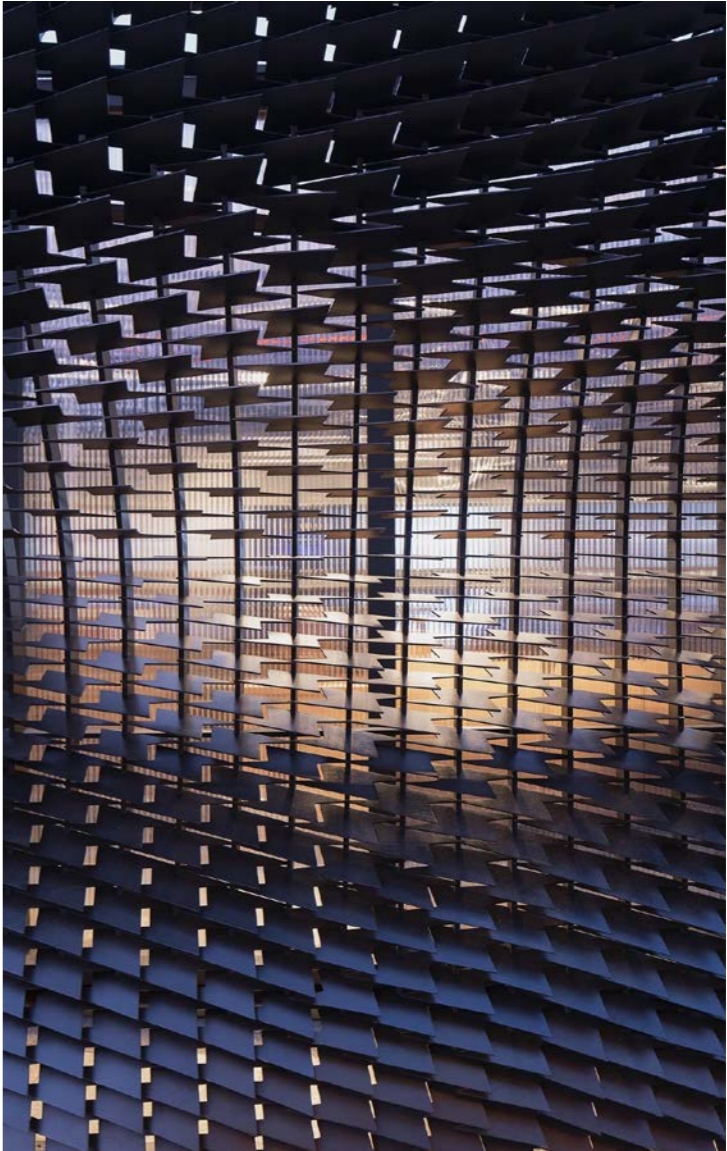
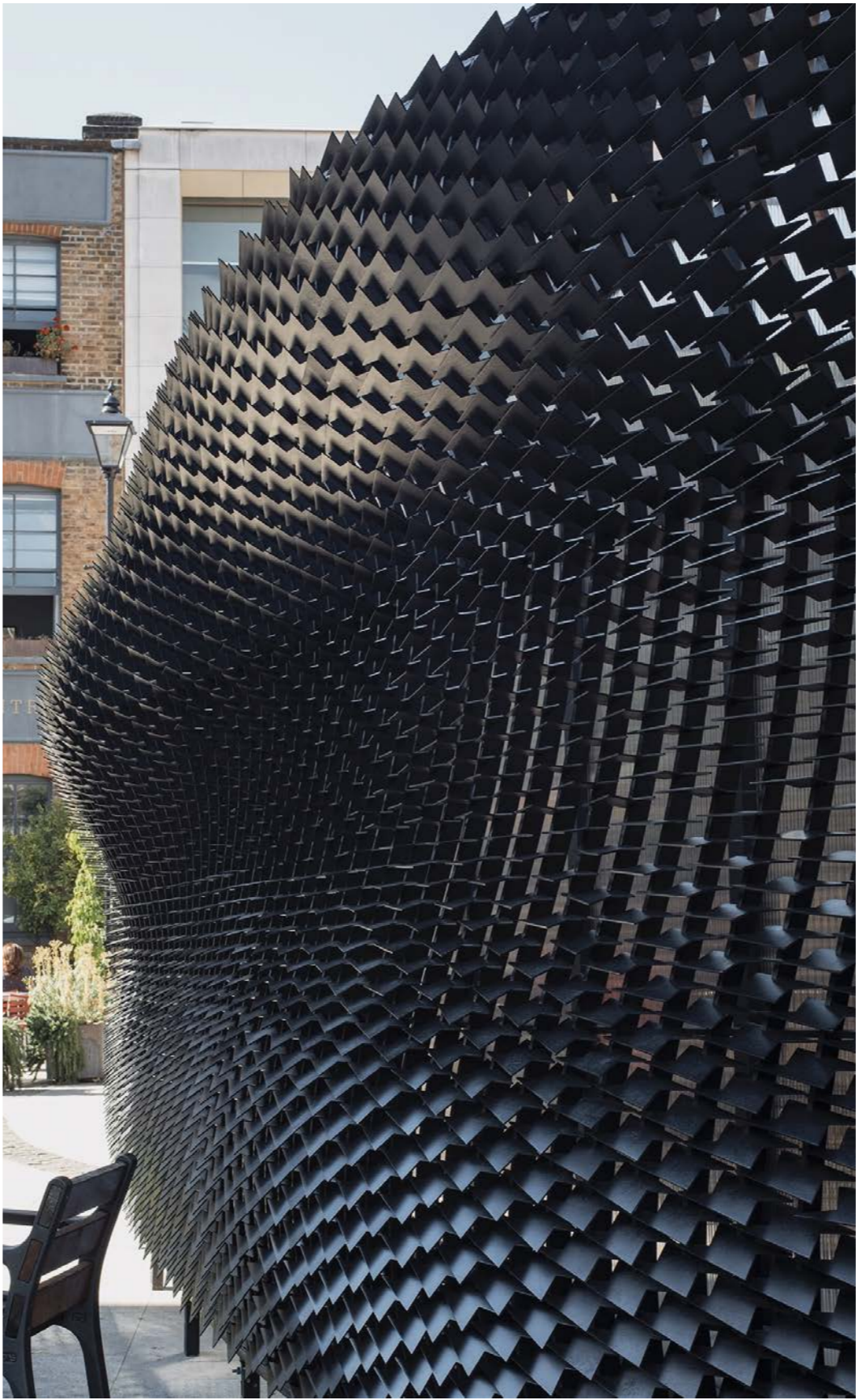
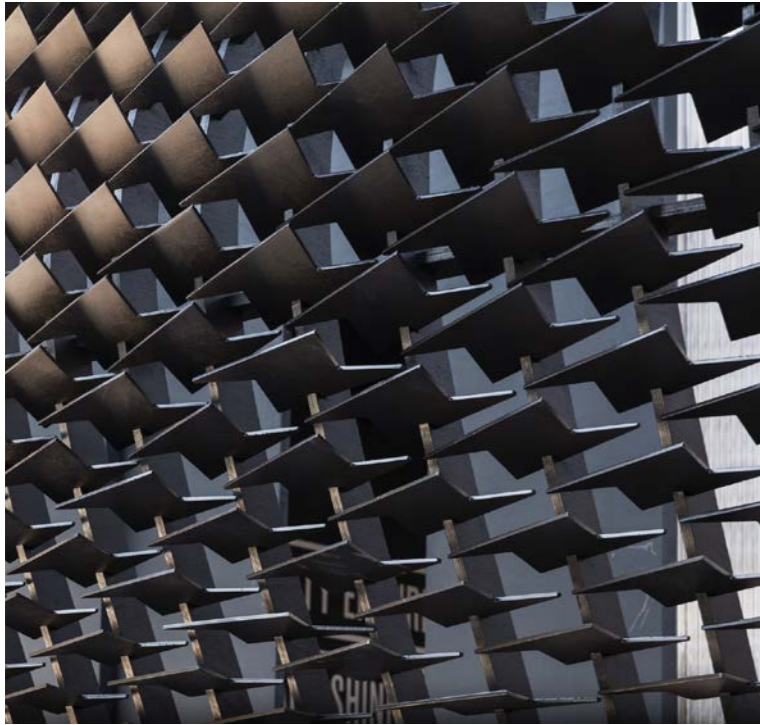


The Bolt

St. Johns Square, London

For the duration of Clerkenwell Design Week GMS installed a temporary showroom for Detroit-based lifestyle brand Shinola in the heart of St. Johns Square in London.

The building showcased neoteric louvre-generated facade concepts, demonstrating how a surface can control visual and light permeability to generate intrigue surrounding a buildings contents.



SHINOLA DETROIT

DESIGNED WITH
GILES MILLER STUDIO

SHINOLA
DETROIT

PLANT IT,
GROW IT,
BUILD IT,
WELD IT

#SHINOLACITY



Omega

Switzerland

GMS continues to collaborate with Omega on surface artworks which are applied as advertising backdrops as well as in retail merchandising.

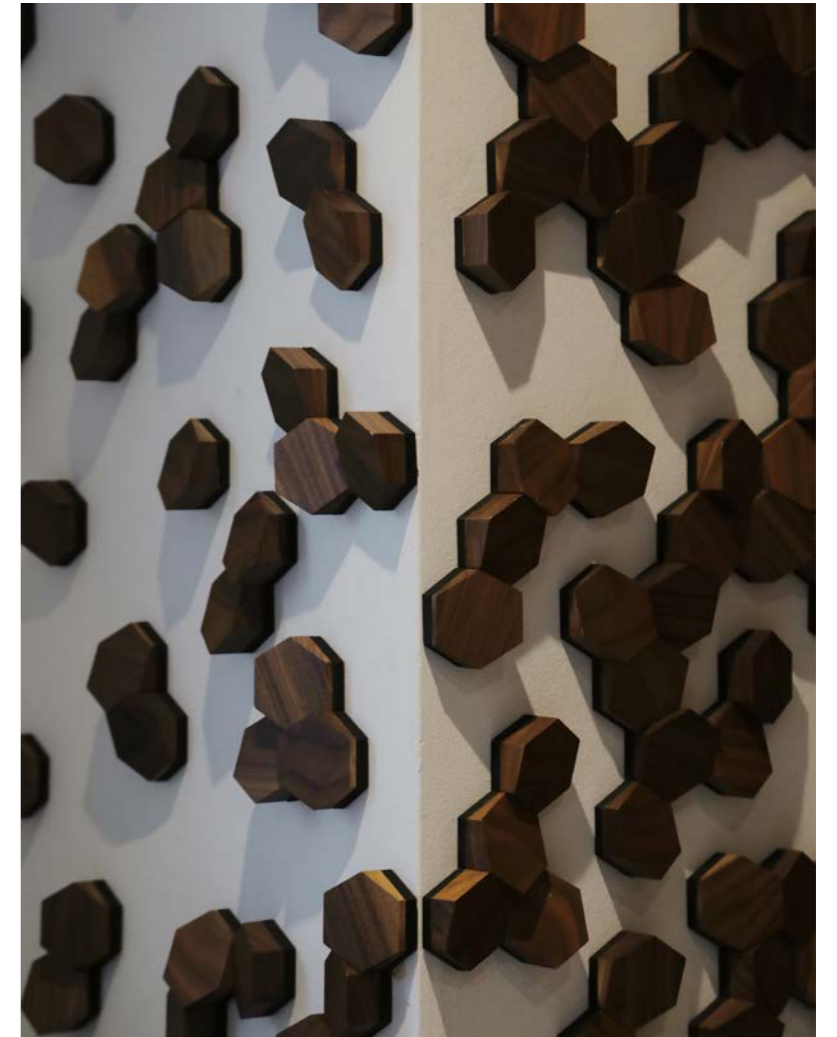
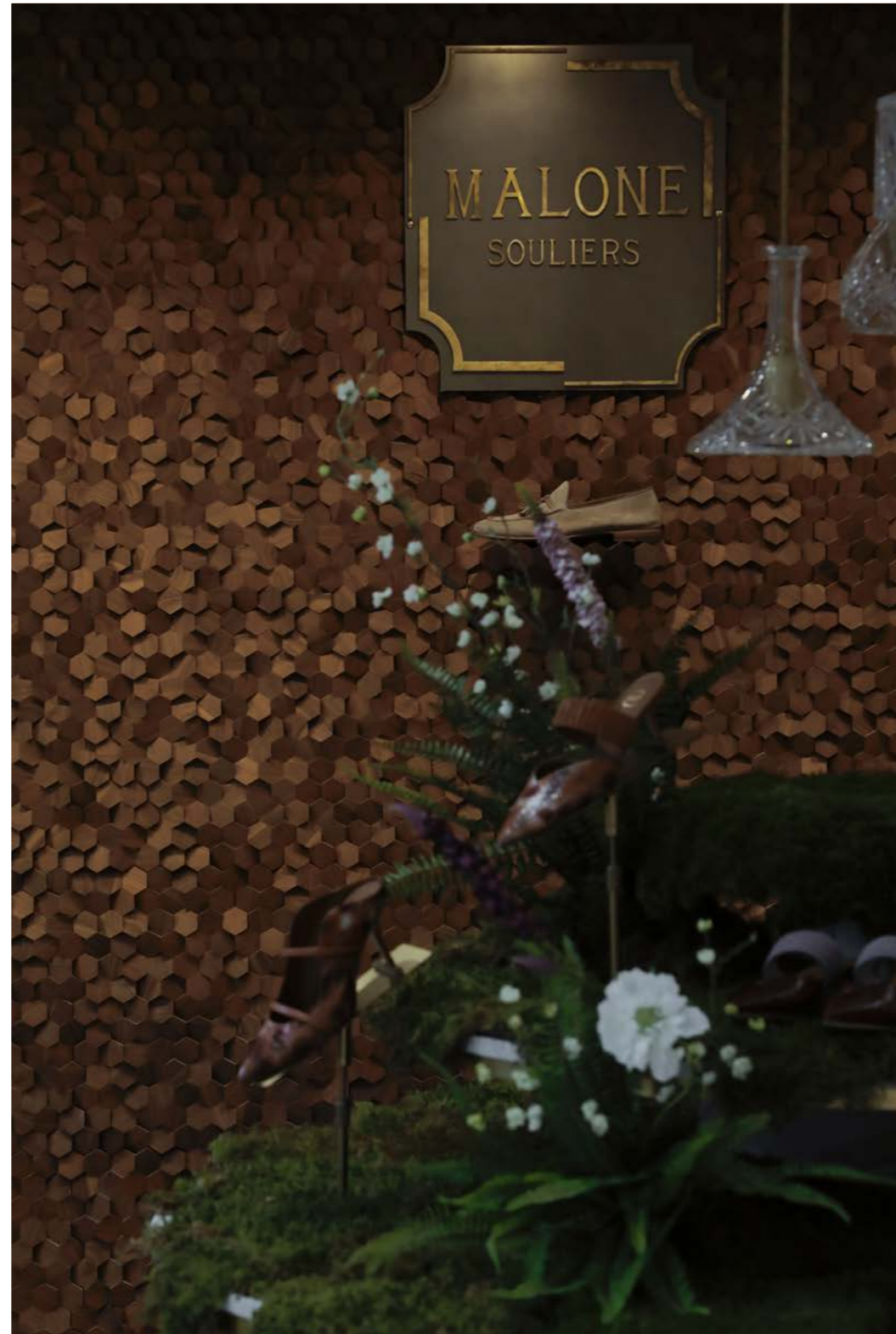
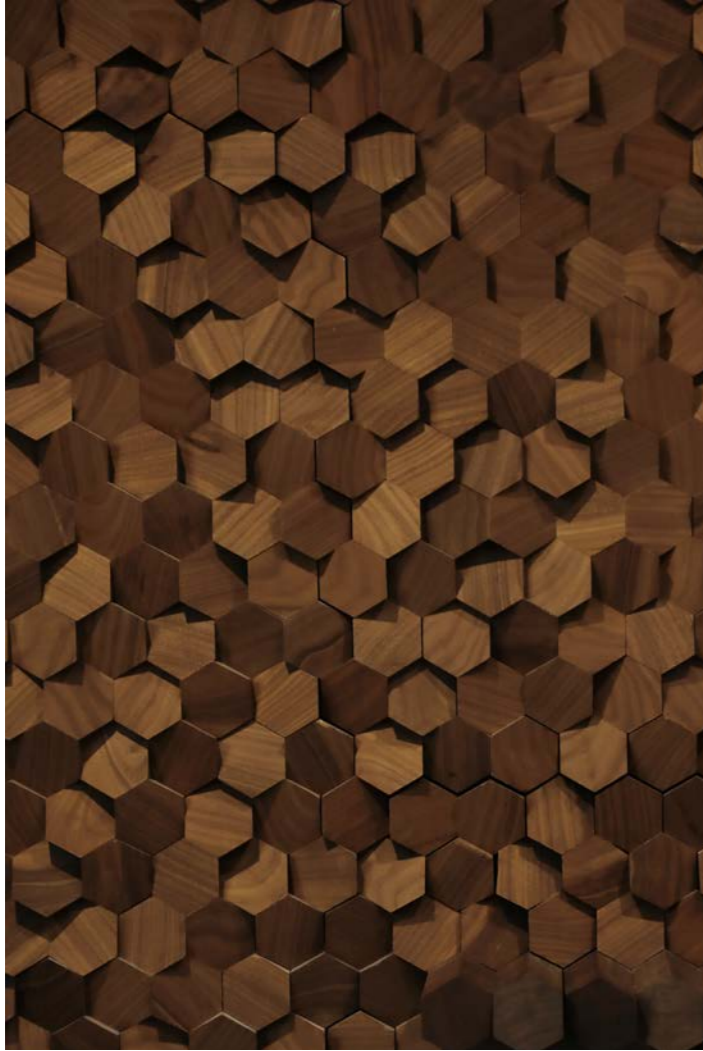




Malone Souliers

London, United Kingdom

At GMS we love contrast - at the beautiful Malone Souliers store in London our walnut timber installation juxtaposes the crisp white retail environment with dramatic and evocative effect. The project featured a gradient of tiles dispersing along surrounding walls and ceilings, with some of the tiles extruding from the wall to create shelving for the stunning footwear sold in the store.







BBC Pavilion

Cannes, France

The BBC Pavilion, a seminal project that was in development for almost two years, is a large-scale organic structure located on the beach front in Cannes. The building fuses an iconic sculptural aesthetic with highly innovative architectural functionality.

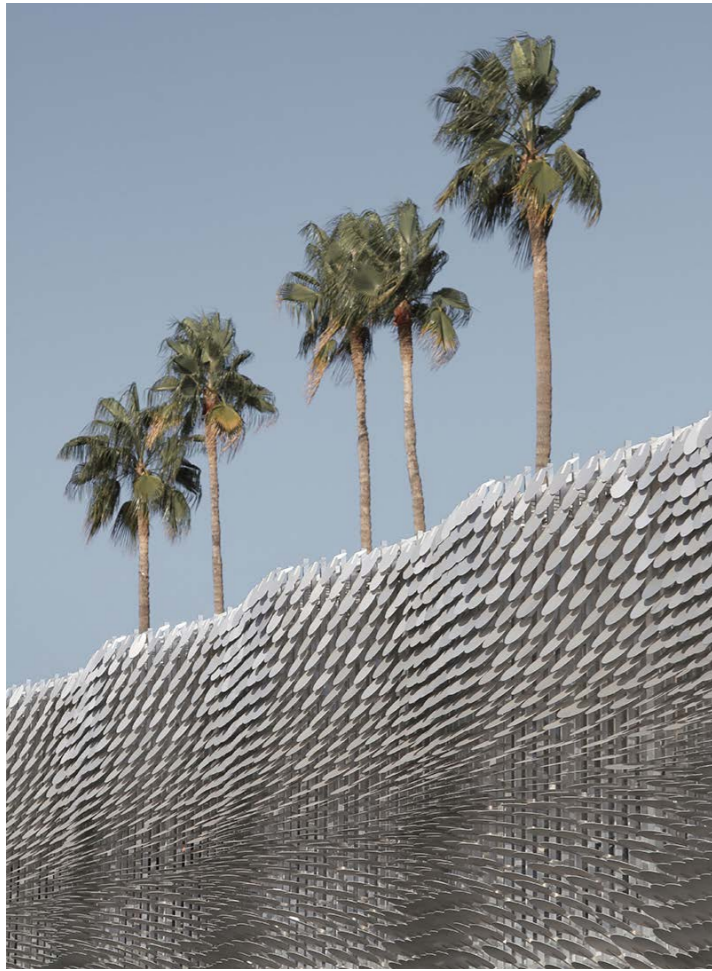
The 'skin' of the structure is foremost a mechanism for controlling the visual transparency of the building, but the sculptural composition of thousands of recyclable aluminium 'petals' results in an object of inherent natural beauty.

The undulating front of the building opens up during the day in a unique and complex mechanical concertina, exposing visitors to open views of the Mediterranean whilst referencing the performative nature of BBC Studios output.

GMS' organic exterior is complimented by a sleek and finely crafted interior scheme designed by Universal Design Studio to create a unique and enhanced experience of the building for its many visitors.

The project was led by Cheerful Twentyfirst and Christine Losecaat and was built by York-based Stageone in a mere 6 day install.







The image shows the exterior of the BBC Studios building, a modern structure with a distinctive, wavy, metallic facade made of interlocking panels. The building is set against a clear blue sky, with several tall palm trees visible in the background. The BBC Studios logo is prominently displayed on the right side of the building's facade.

BBC STUDIOS



Grind Coffee

London Design Festival, V-Gallery

Giles Miller Studio collaborated with cult coffee brand Grind for LDF 2021 to celebrate the festival in an entirely new way. The 2021 festival saw the launch of Giles Miller Studio's V-Gallery; a globally accessible online gallery built to showcase the studio's surface, architectural and sculptural works in a revealing new format.

Every good gallery has a befitting cafe for visitors to enjoy... and GMS's V-Gallery is no exception. The sculptural Coffee Bar within it during our launch was designed to celebrate Grind's innovative and considerate product development; the company has created Nespresso-compatible coffee pods which are 100% compostable, championing a new approach to the industry norm. They have also developed their very own pod machine, designed to get the best from their compostable Nespresso® pods and inspired by the Italian espresso machines used every day in their London cafés. The installation featured startling facts about the scale of the industry's footprint, and both brands looked to demonstrate a genuinely progressive response to the issues raised.

The sculptural installation also featured a new coffee-tile developed by Giles Miller Studio in collaboration with Italian material innovation experts High Society. The tiles are produced from waste and bi-product from the coffee industry, and the tiles can be used to create patterns and illustrative content through their directional composition.

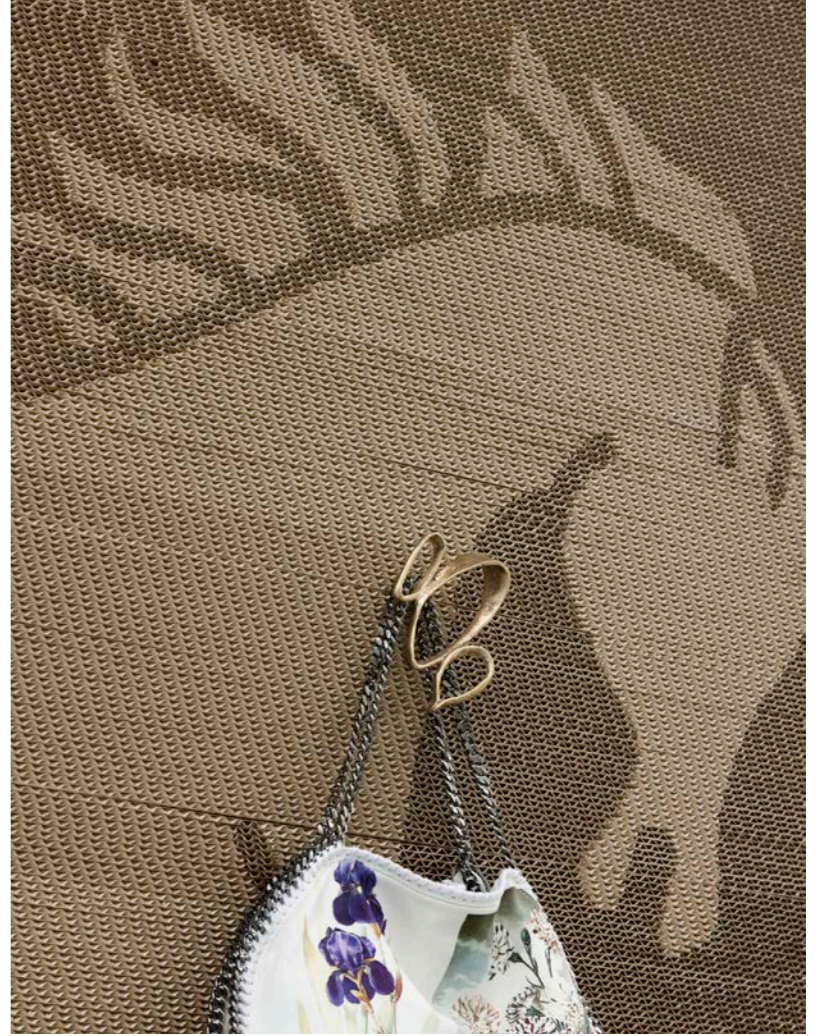
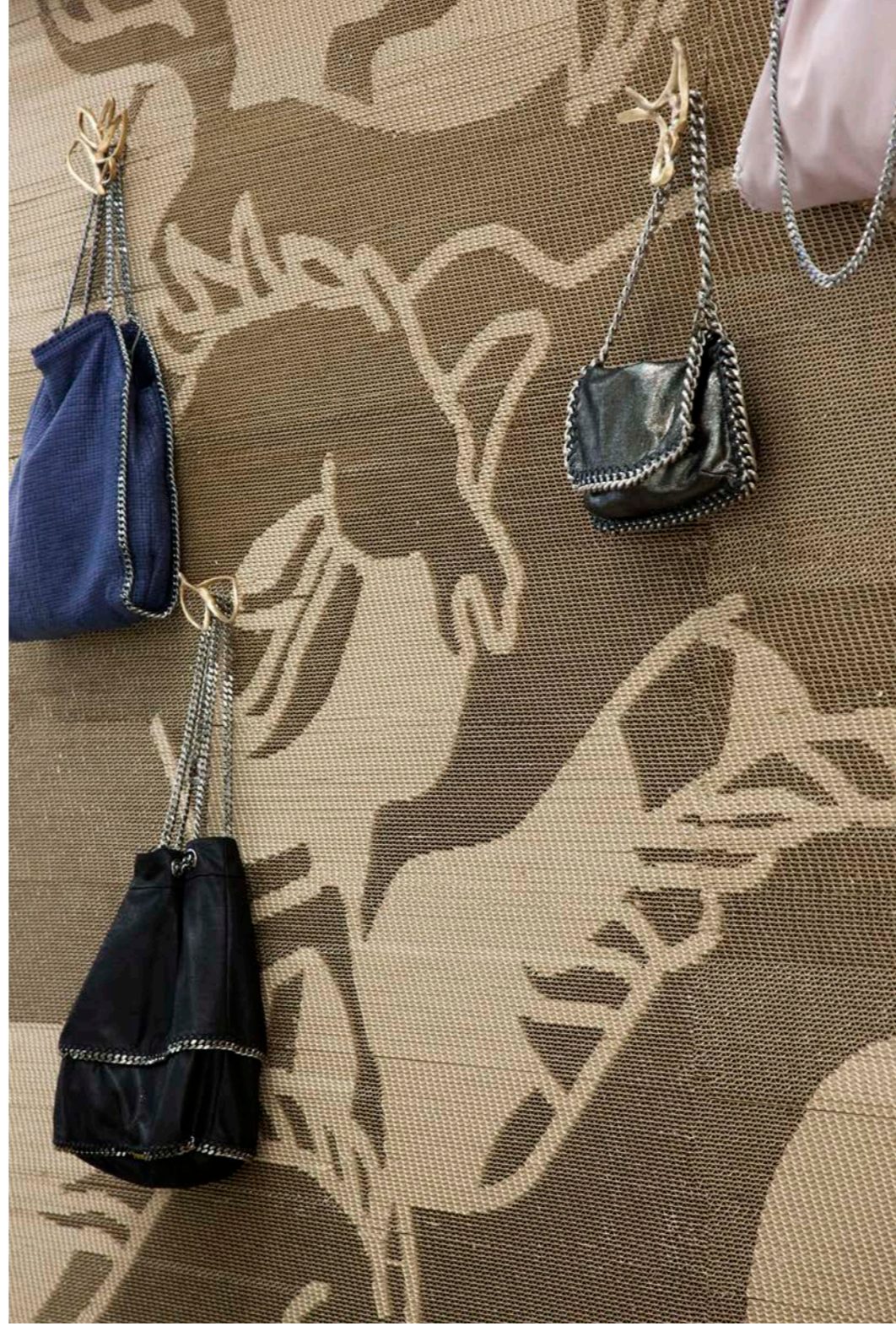
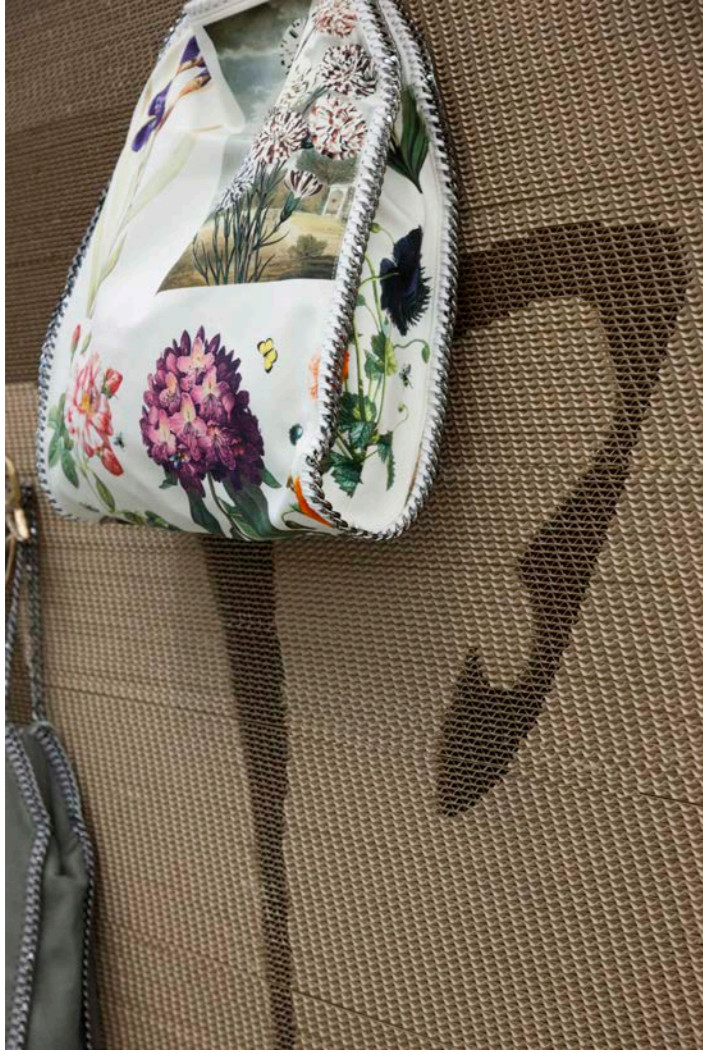




Stella McCartney

Selfridges, London

The iconic fashion designer first commissioned Giles whilst he was still studying at the Royal College of Art in London. Our first project was a cardboard mural in their Paris boutique, and GMS has continued to work with Stella McCartney on a wide range of retail, branding and artisan projects over the years that followed.

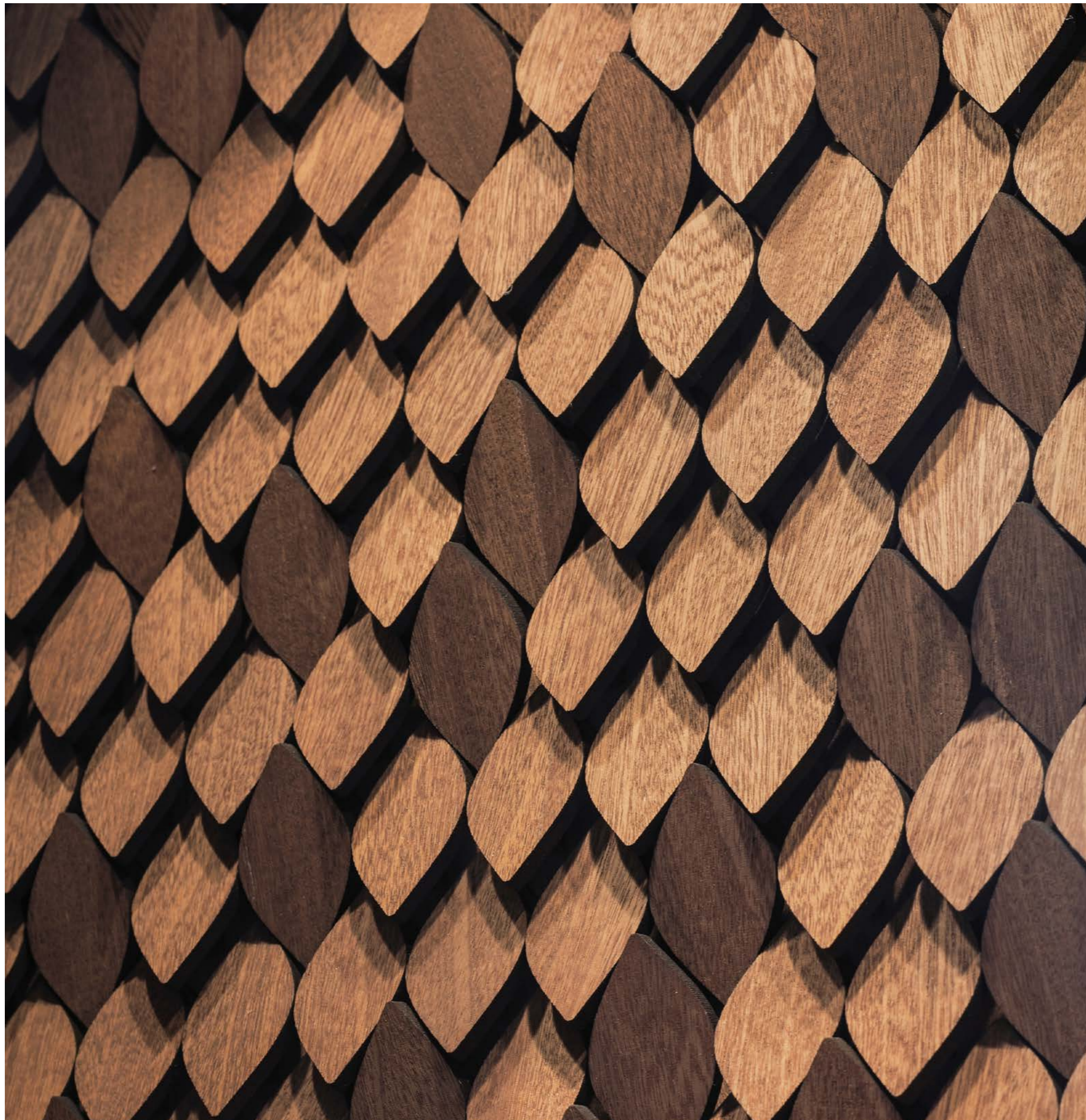


Damaris in Harrods

Harrods, London

A collaboration for our favourite lingerie designer spawned intricate and tailored visual merchandising and retail design for their London store as well as pop-ups in Harrods and beyond.





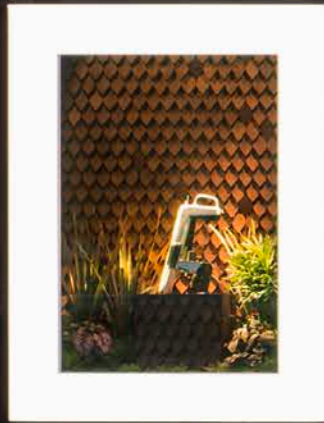
Harrods Windows

Knightsbridge, London

GMS were asked to create surface artworks to act as backdrops to the Brompton Road window displays – based on the theme of the Royal Chelsea Flower Show the studio developed varied versions of it's timber veneer surface to create a triptych of themed displays.

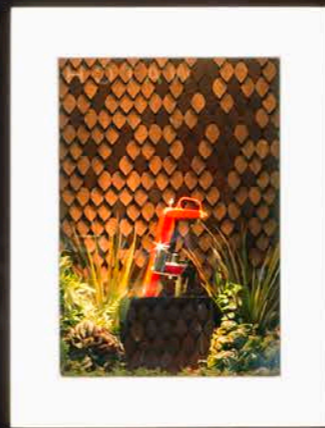
GMS continues to work on project with Harrods, both temporary and permanent.

Harrods





CORAVIN™
The Wine Rooms on LG

Designed in partnership with
giles miller studio.




CORAVIN™
The Wine Rooms on LG

WHATEVER
THE
WEATHER




CORAVIN™
The Wine Rooms on LG

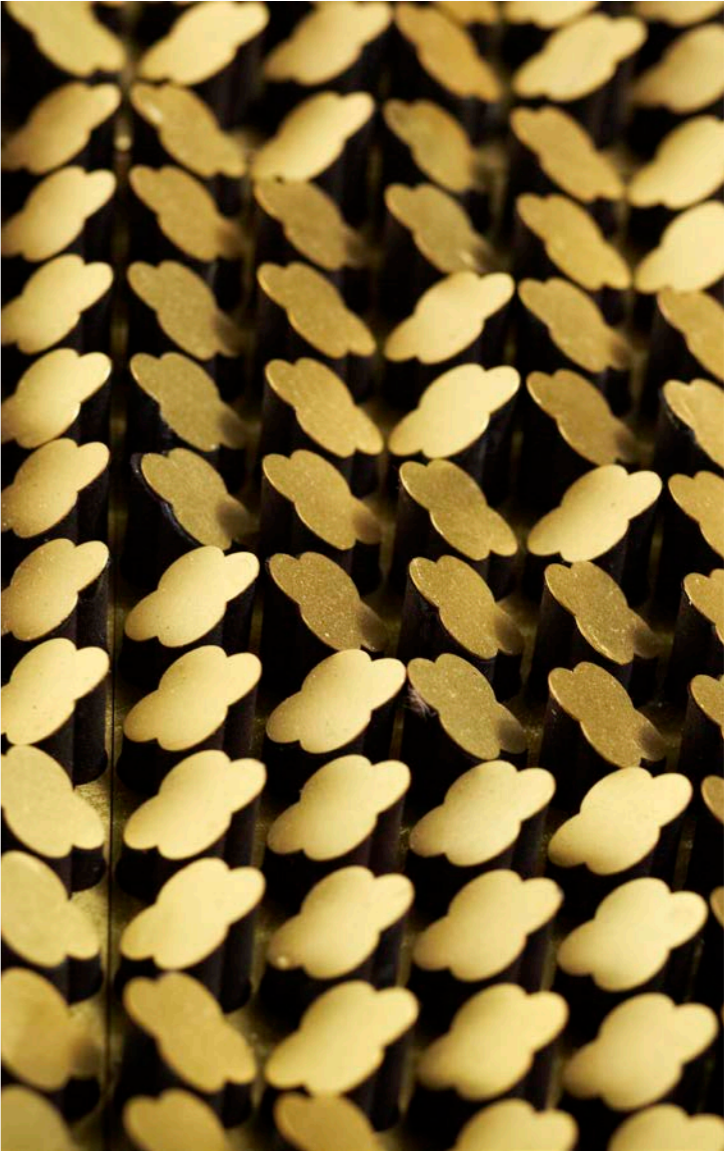
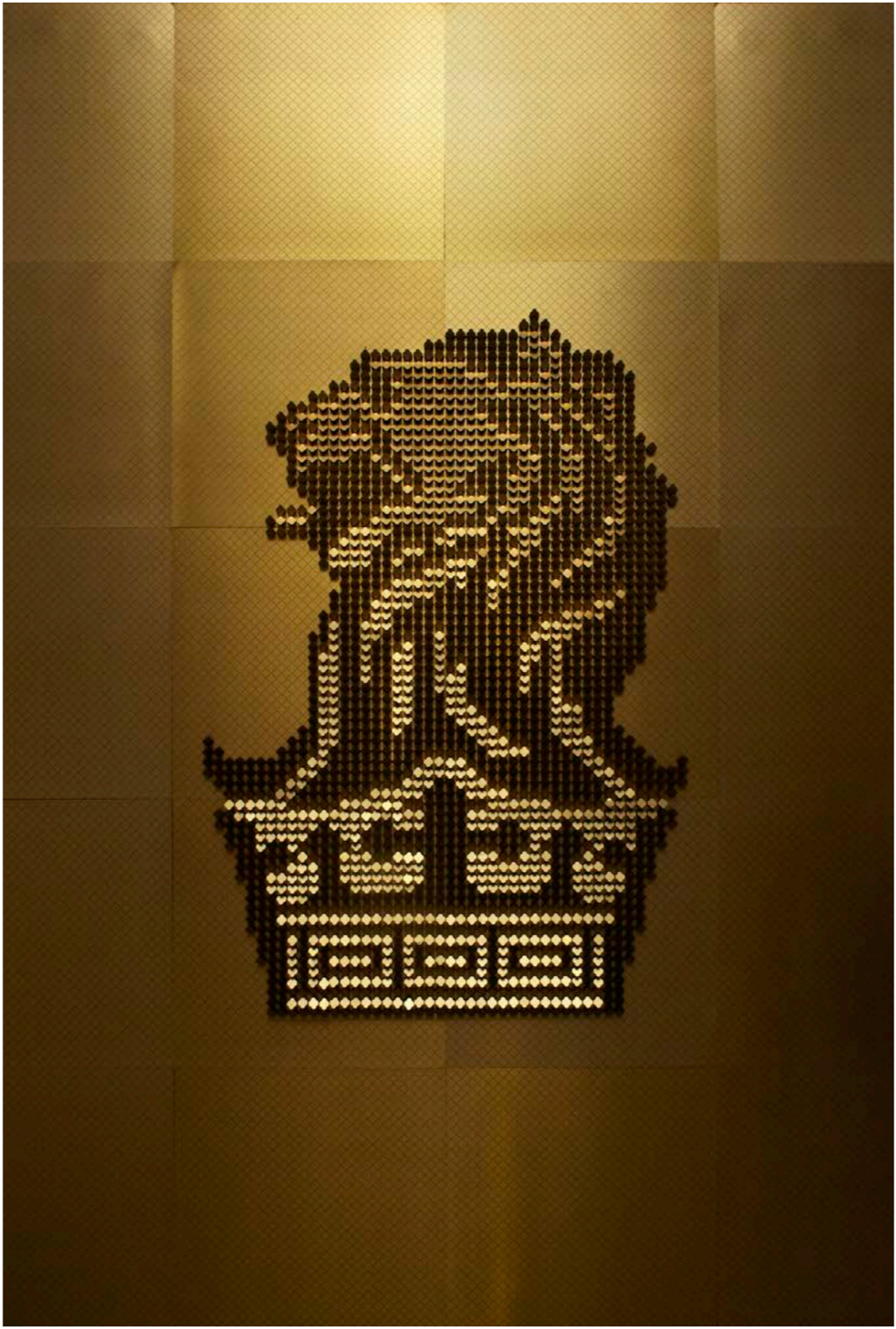
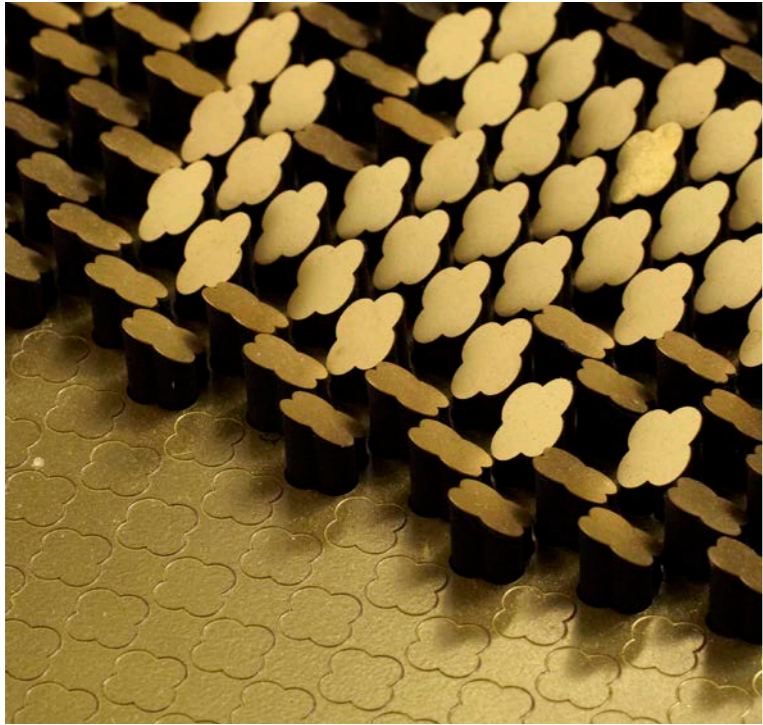
Designed in partnership with
giles miller studio.

Lions Head

Ritz-Carlton Hotel, Singapore

Ritz-Carlton asked the studio to develop a bespoke Lions Head Logo incorporating a clover-shaped pixel. The result was a 3-dimensional image like no other where even the individual pixels have become objects of beauty in their own right.



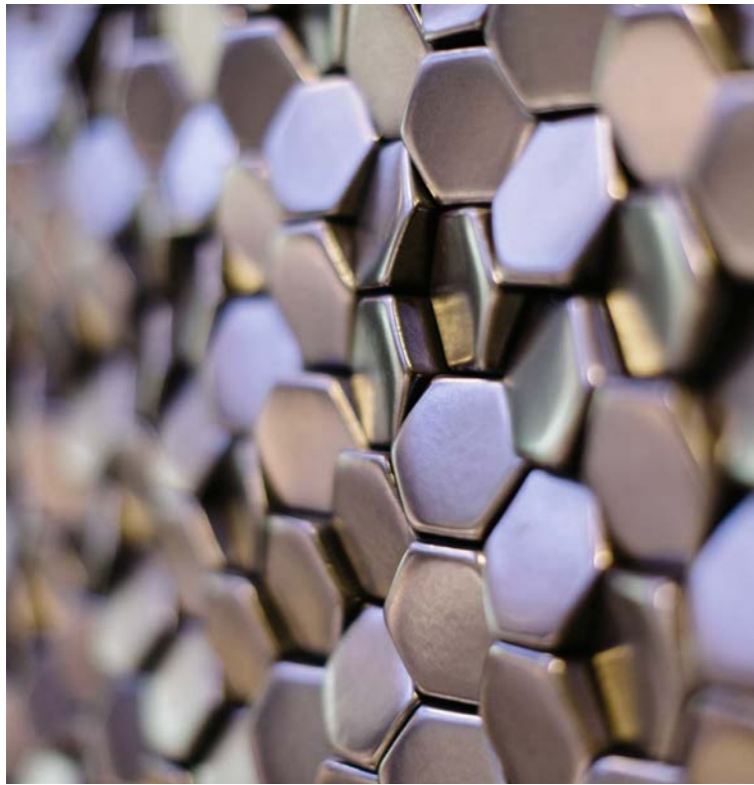




British Airways

Miami, London & Singapore

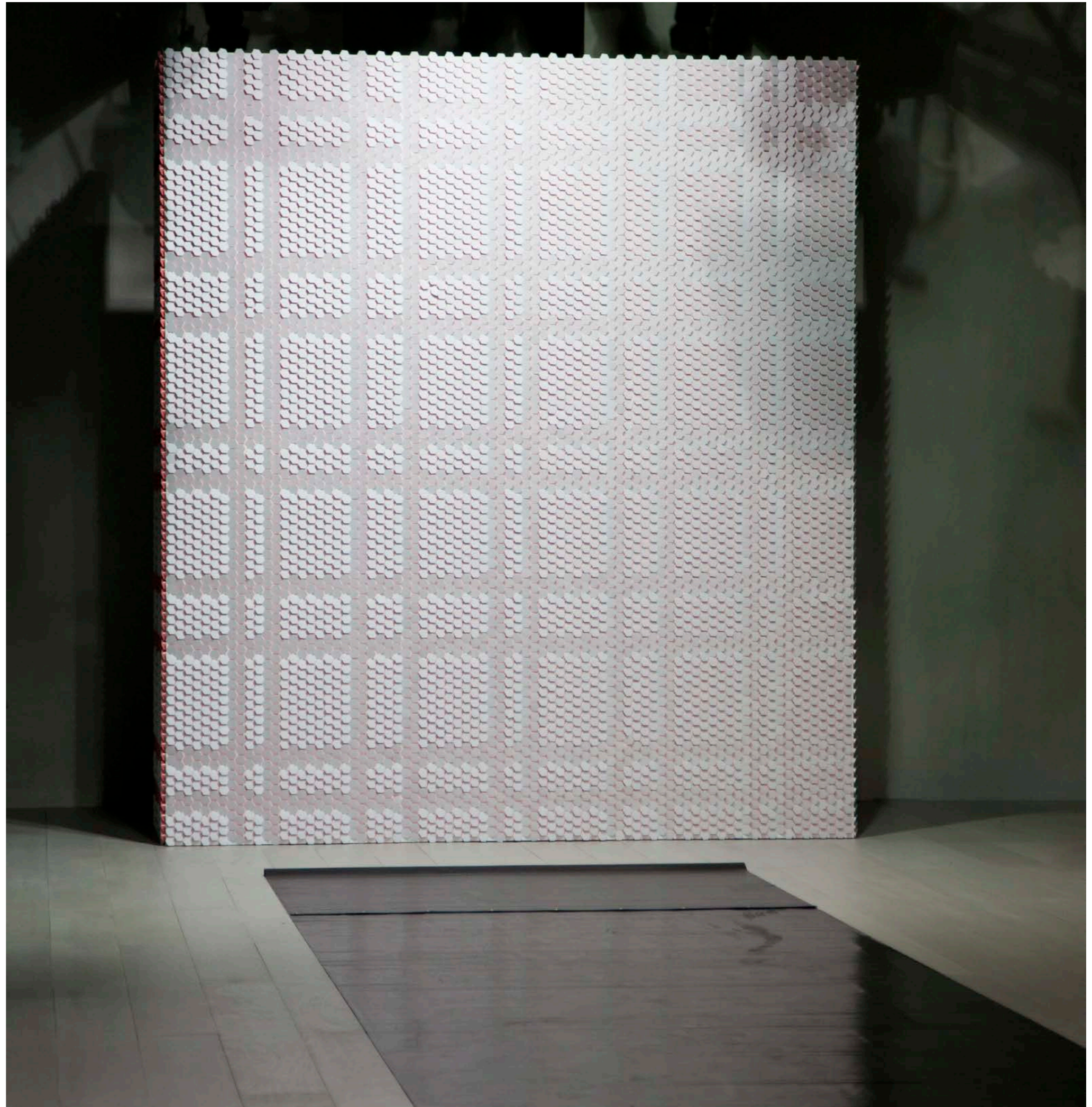
GMS produced murals for several British Airways lounges across the globe. Our murals aimed to soften the experience of visitors who were looking to rest during their travels, whilst working in harmony with the airline's famous ribbon monograph.

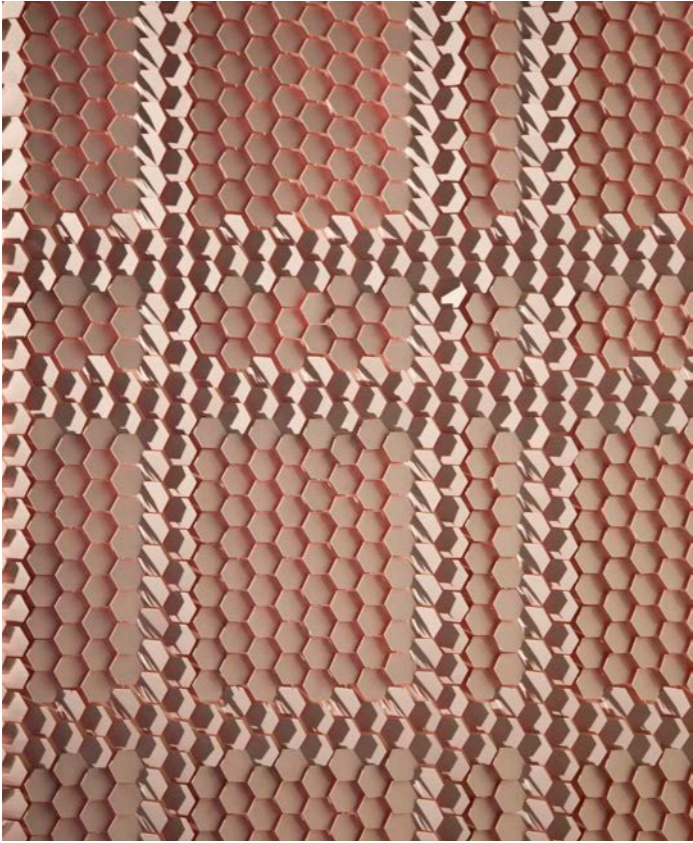


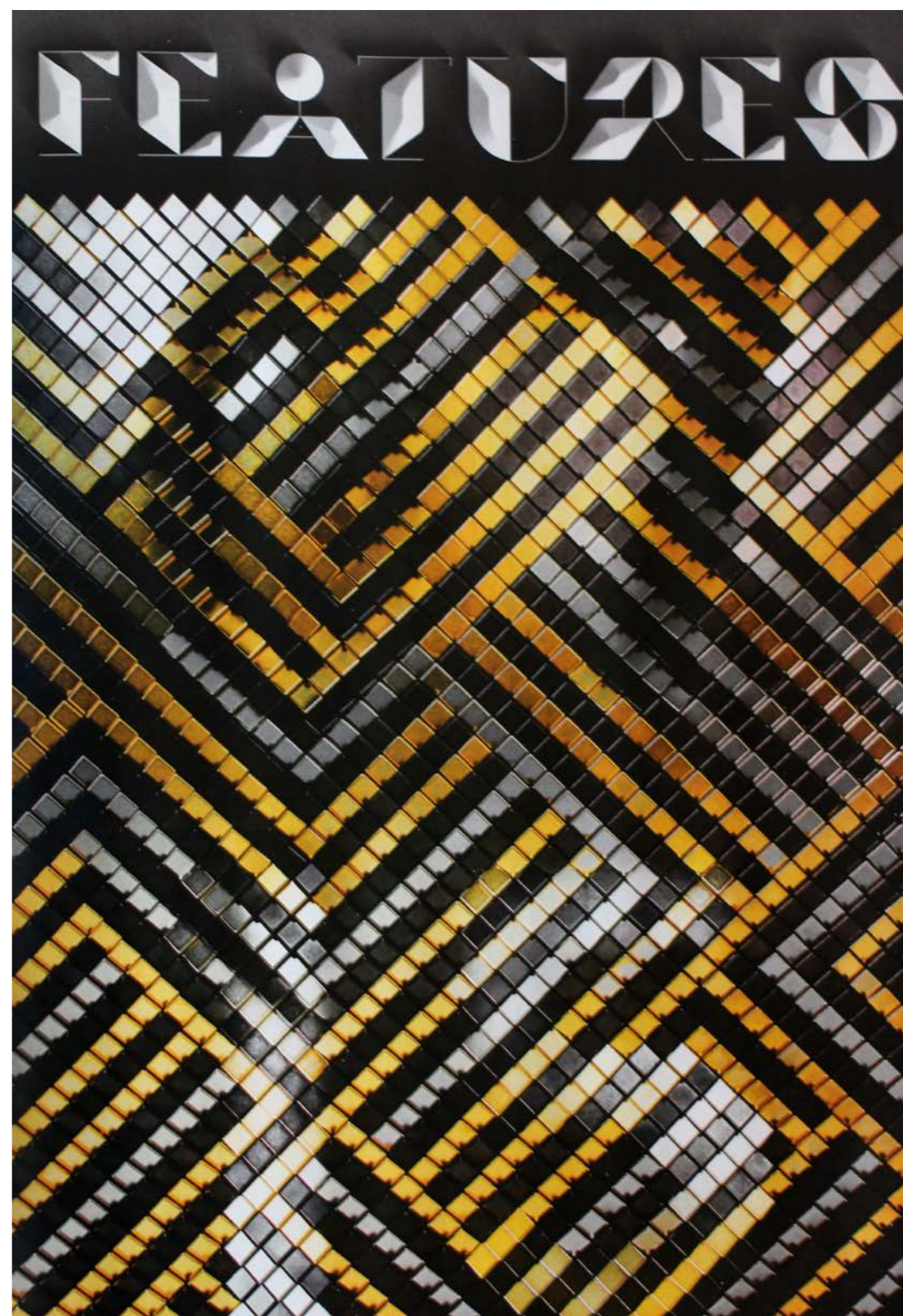
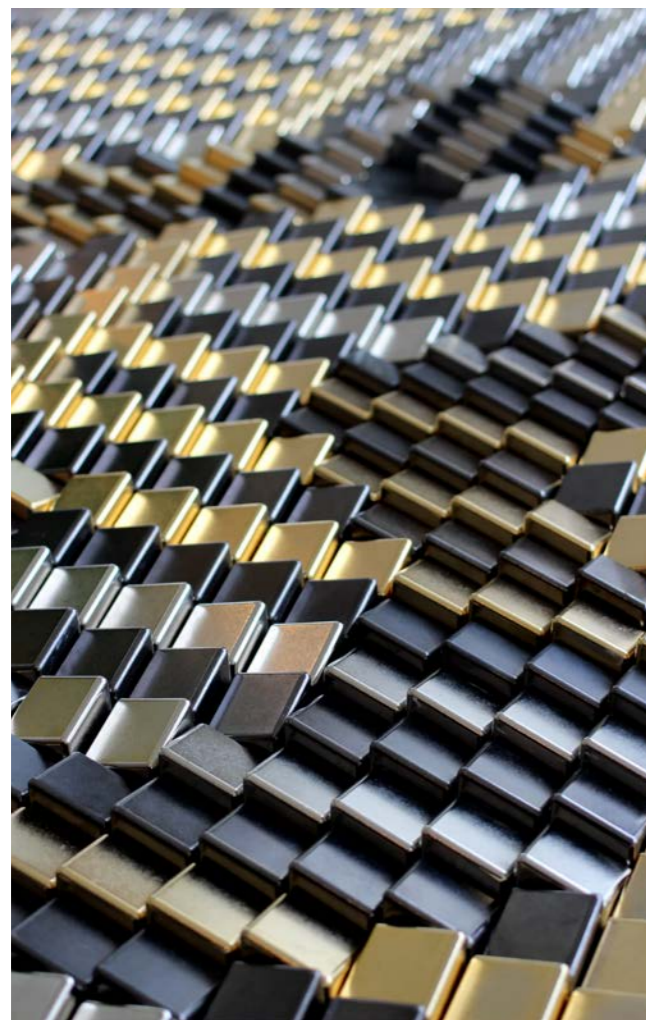
Daks

London Fashion Week

We worked with the 125 year old London-based fashion house to create a textural backdrop to their runway show, which seeped with pink undertones and was installed and removed in a matter of minutes.







Wired

A bespoke surface commissioned to adorn the front cover of Wired's features section incorporated our Harper tile in a range of metallic finishes.

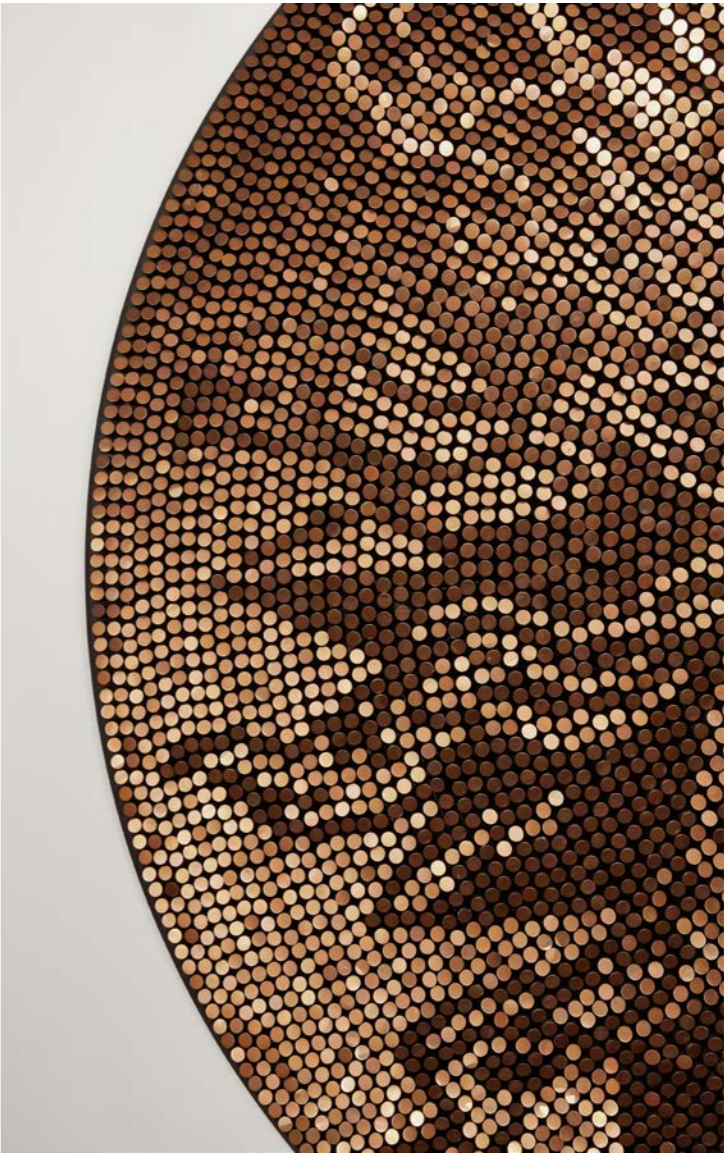
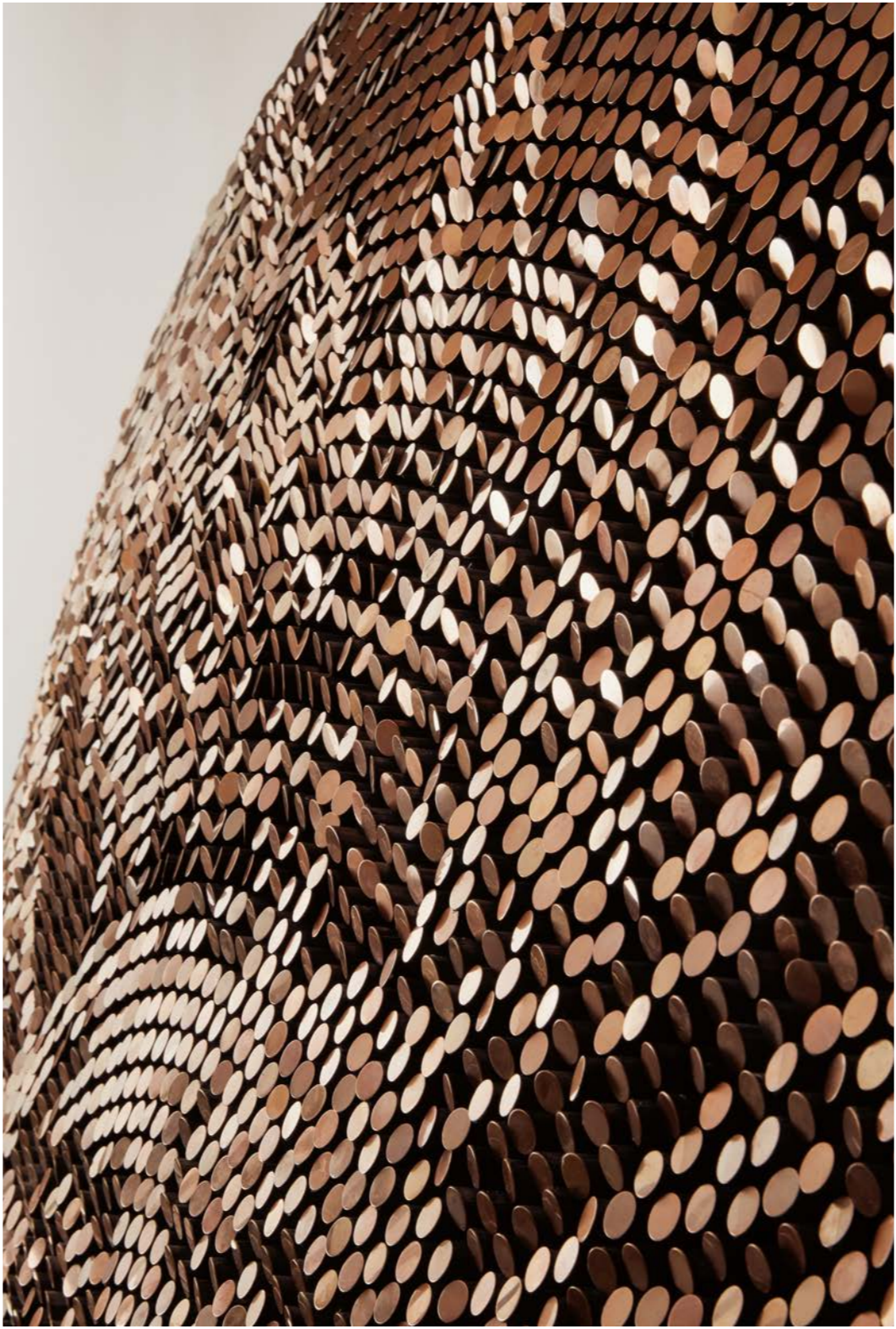
Publicis

Baker Street, London

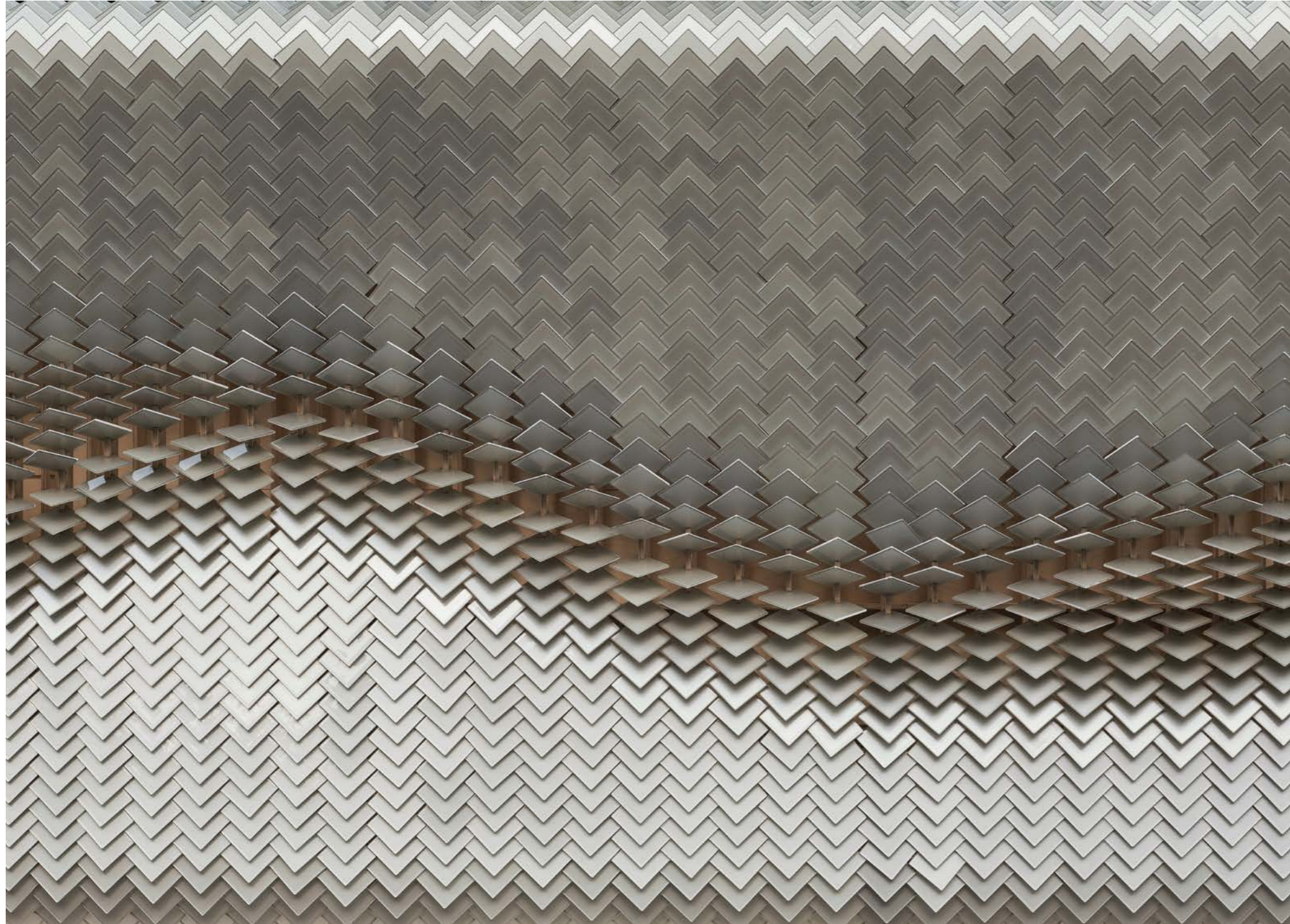
Pushing our concept into a new dimension for world renowned advertising giant Publicis, our concept of reflection was used on the surface of a 3-dimensional shape for the first time.

Pixels were not only manipulated on the surface to create the subtle imagery of the clients logo, but the pixels also protruded out from the surface at varying depths to generate a dome shaped artwork on the wall.







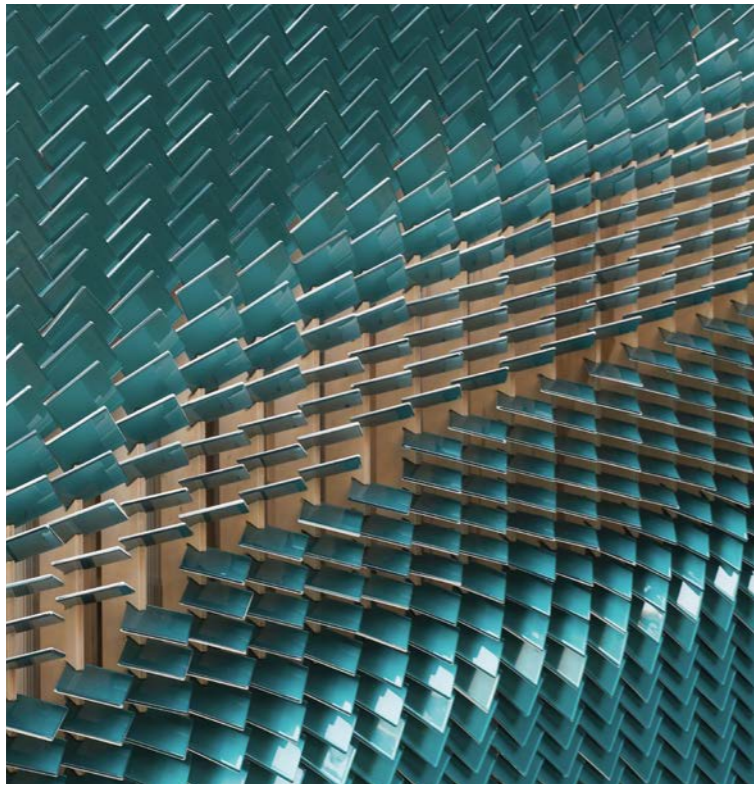


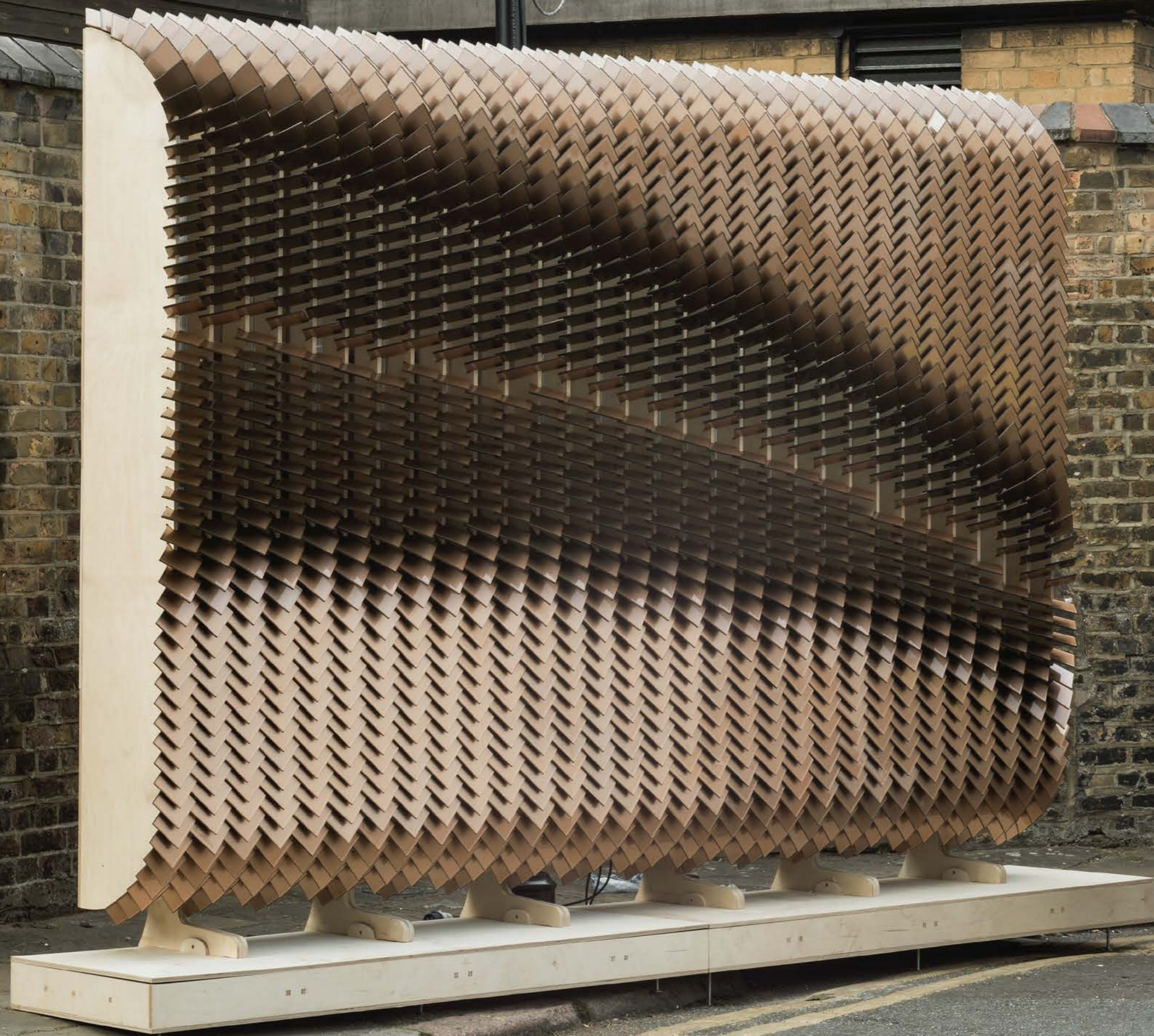
Billboards

Clerkenwell, London

In collaboration with British Ceramic Tiles, Giles Miller Studio created a series of installations for London's Clerkenwell Design Week, to lead visitors around the events and showrooms of the festival.

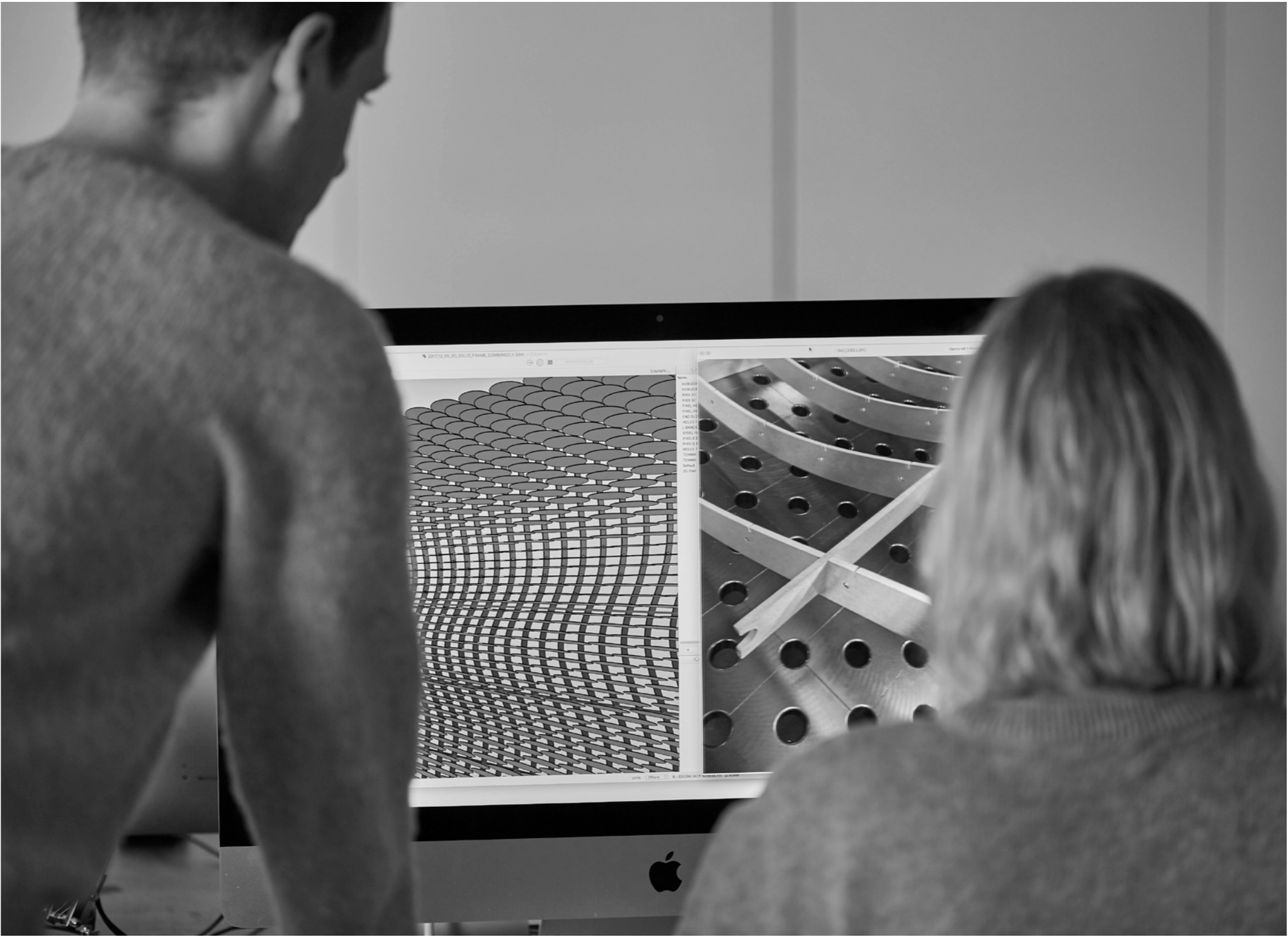
Working with the concept of 'Wayfinding', GMS produced a series of large scale abstract signage sculptures. Square glass tiles were composed to create a centralised typology of textured shading, featuring in each sculpture, and designed to subtly evoke the movement of visitors to the next festival destination.





Commissions

Due to the bespoke nature of our brand collaborations, all projects are priced individually. Please contact the studio for more information.



Giles Miller Studio

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Architecture
Sculpture