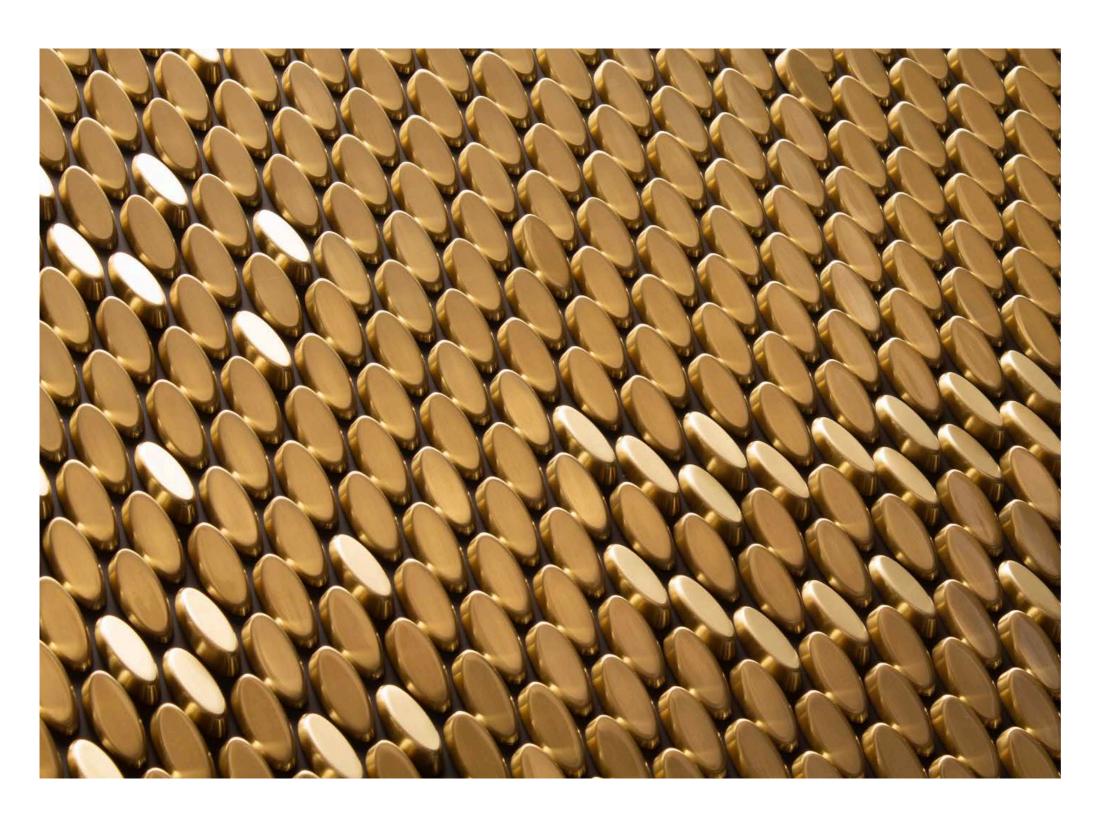
Giles Miller Studio

Surface Architecture Sculpture





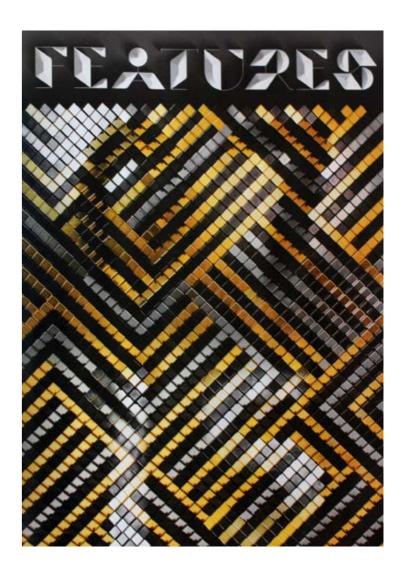
Giles Miller Studio believes in enriching the way we experience our surroundings.

The studio creates innovative surfaces, sculpture and architecture.

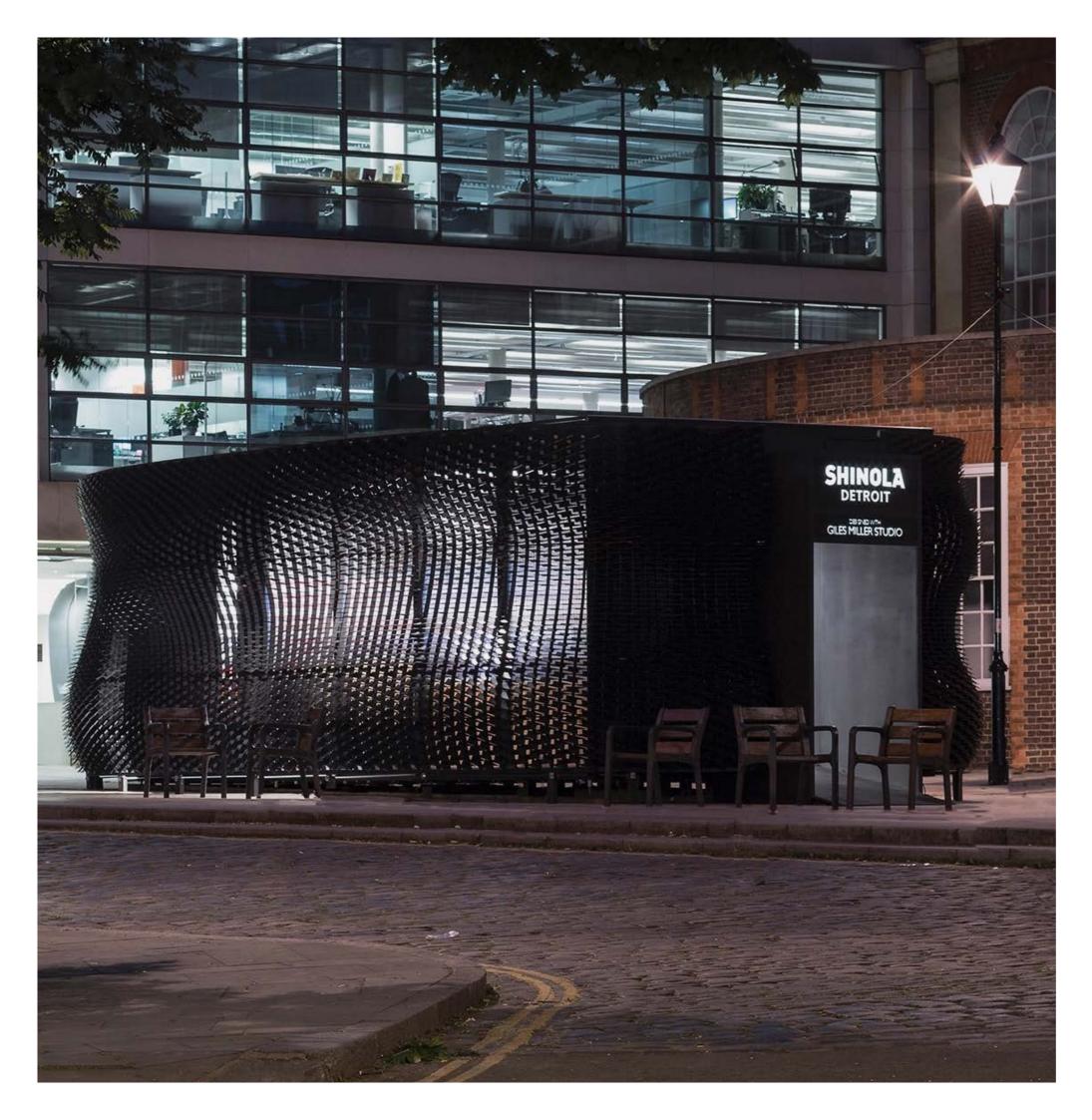
In each discipline, the studio brings new meaning to spaces by celebrating the relationship between materials and light. Giles Miller Studio has worked with some of the world best brands across a variety of industries.

With ten years of surface and sculptural experimentation under our belts, as well as the experience of working with diverse clients internationally, we understand the importance of a unique approach to branding, marketing and activations. Our work can be tailored to a variety of scales, budgets and contexts to help bring the best of your brand to the widest and most discerning of audiences.







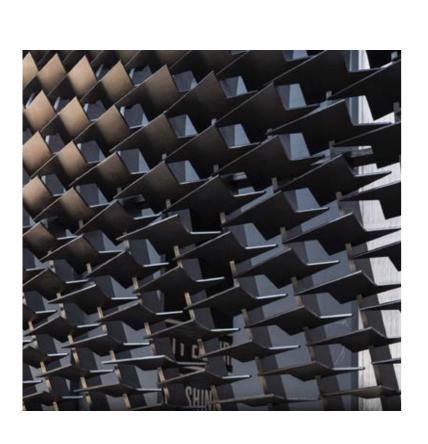


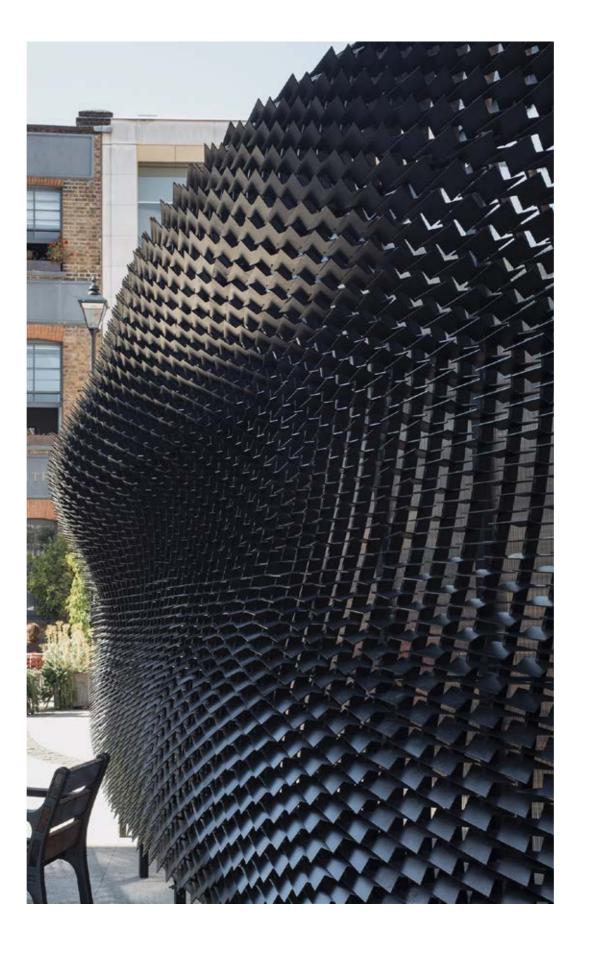
The Bolt

St. Johns Square, London

For the duration of Clerkenwell Design Week GMS installed a temporary showroom for Detroit-based lifestyle brand Shinola in the heart of St. Johns Square in London.

The building showcased neoteric louvre-generated facade concepts, demonstrating how a surface can control visual and light permeability to generate intrigue surrounding a buildings contents.





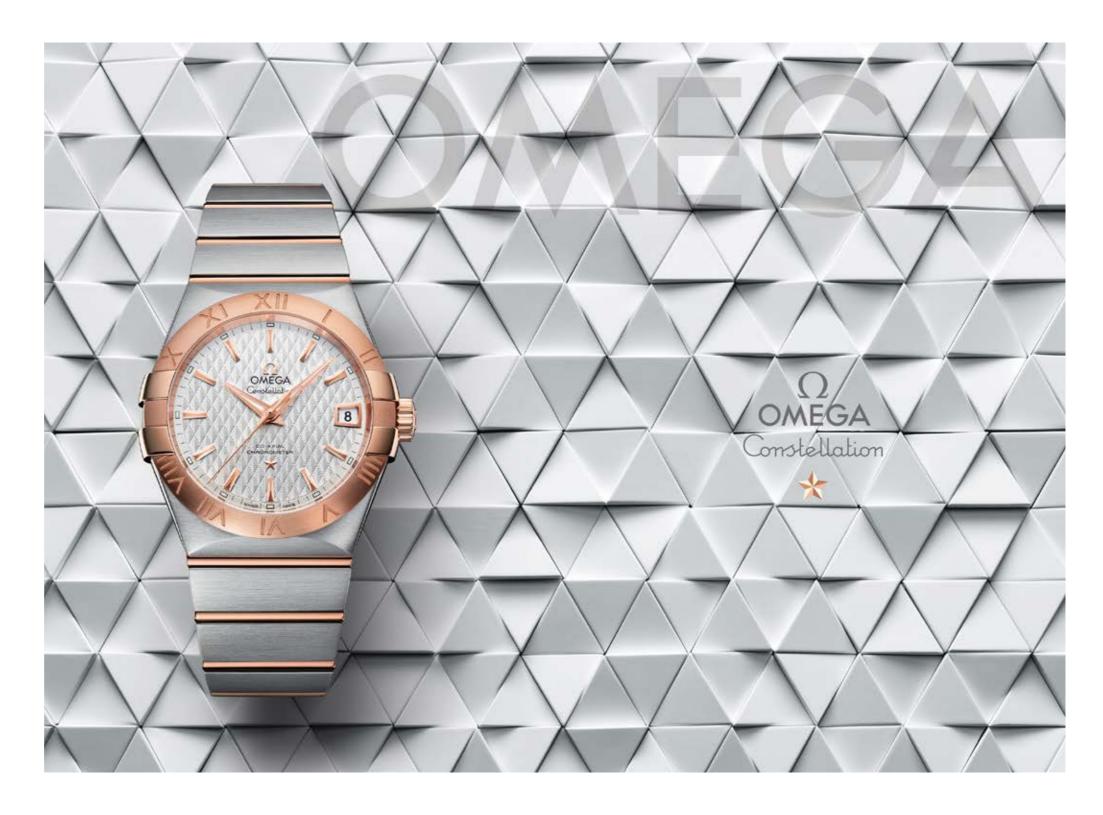




Omega

Switzerland

GMS continues to collaborate with Omega on surface artworks which are applied as advertising backdrops as well as in retail merchandising.





BBC Pavilion

Cannes, France

The BBC Pavilion, a seminal project that was in development for almost two years, is a large-scale organic structure located on the beach front in Cannes. The building fuses an iconic sculptural aesthetic with highly innovative architectural functionality.

The 'skin' of the structure is foremost a mechanism for controlling the visual transparency of the building, but the sculptural composition of thousands of recyclable aluminium 'petals' results in an object of inherent natural beauty.

The undulating front of the building opens up during the day in a unique and complex mechanical concertina, exposing visitors to open views of the Mediterranean whilst referencing the performative nature of BBC Studios output.

GMS' organic exterior is complimented by a sleek and finely crafted interior scheme designed by Universal Design Studio to create a unique and enhanced experience of the building for its many visitors.

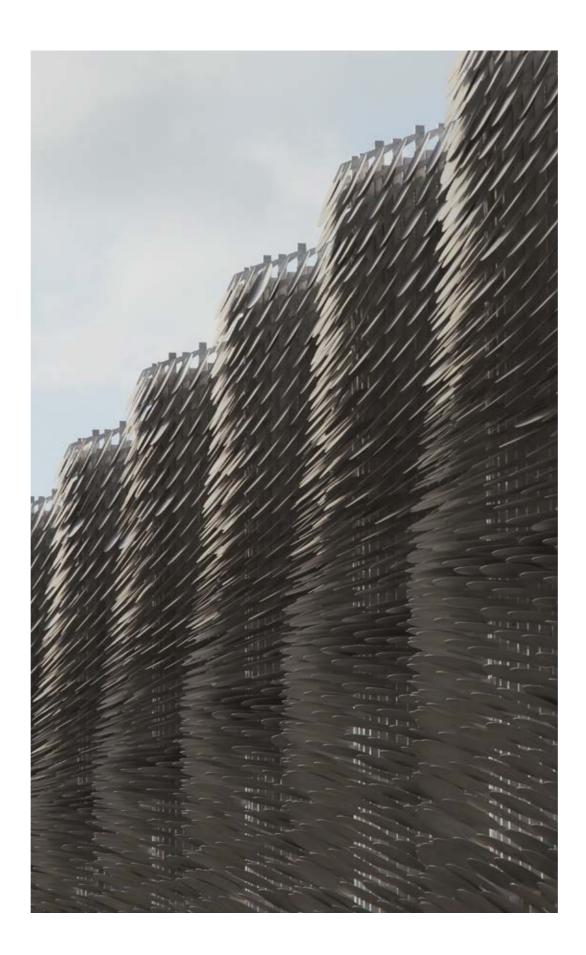
The project was led by Cheerful Twentyfirst and Christine Losecaat and was built by York-based Stageone in a mere 6 day install.















Publicis

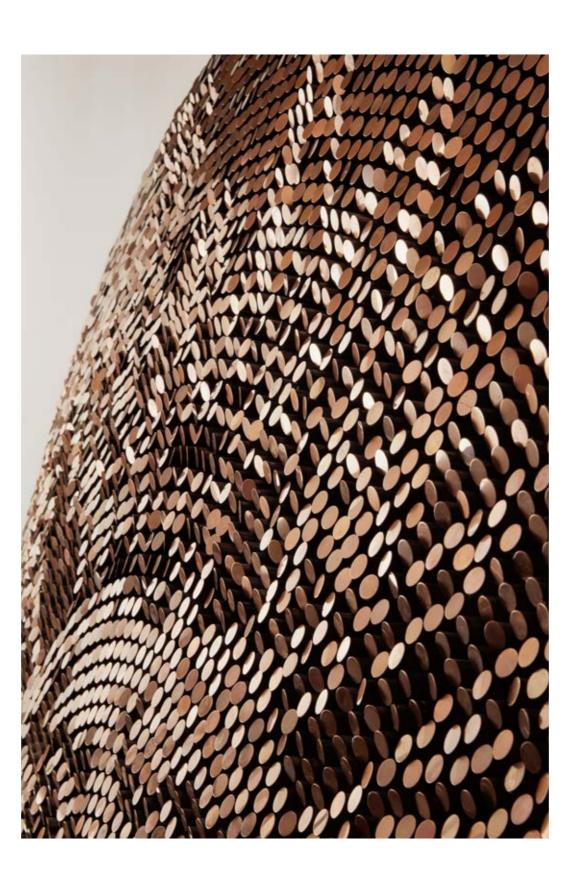
Baker Street, London

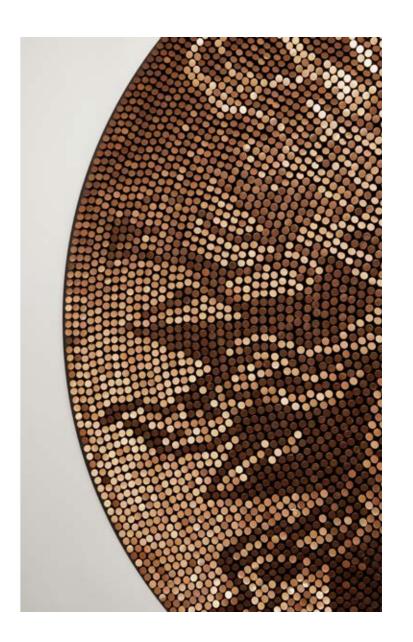
Pushing our concept into a new dimension for world renowned advertising giant Publicis, our concept of reflection was used on the surface of a 3-dimensional shape for the first time.

Pixels were not only manipulated on the surface to create the subtle imagery of the clients logo, but the pixels also protruded out from the surface at varying depths to generate a dome shaped artwork on the wall.

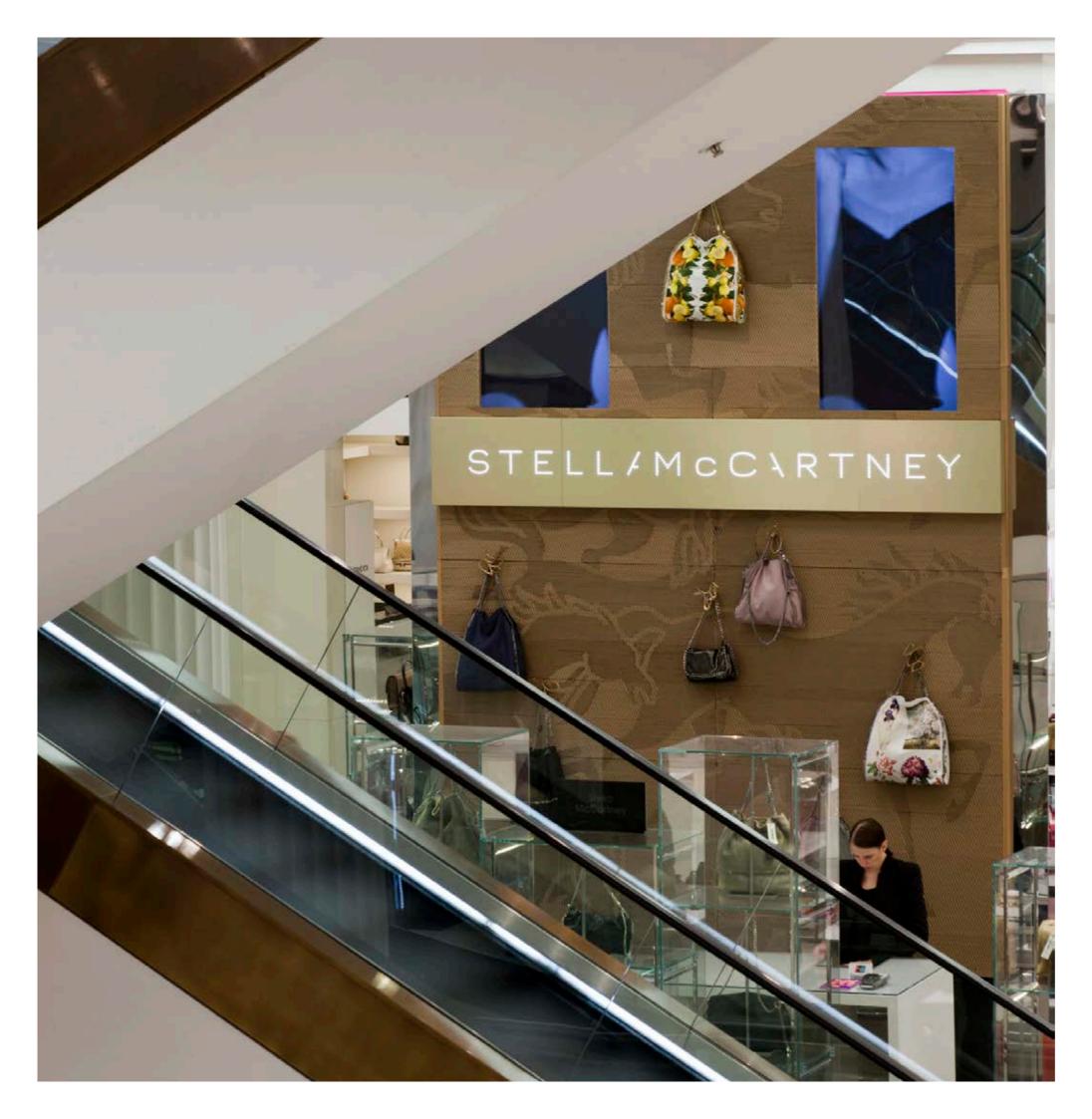










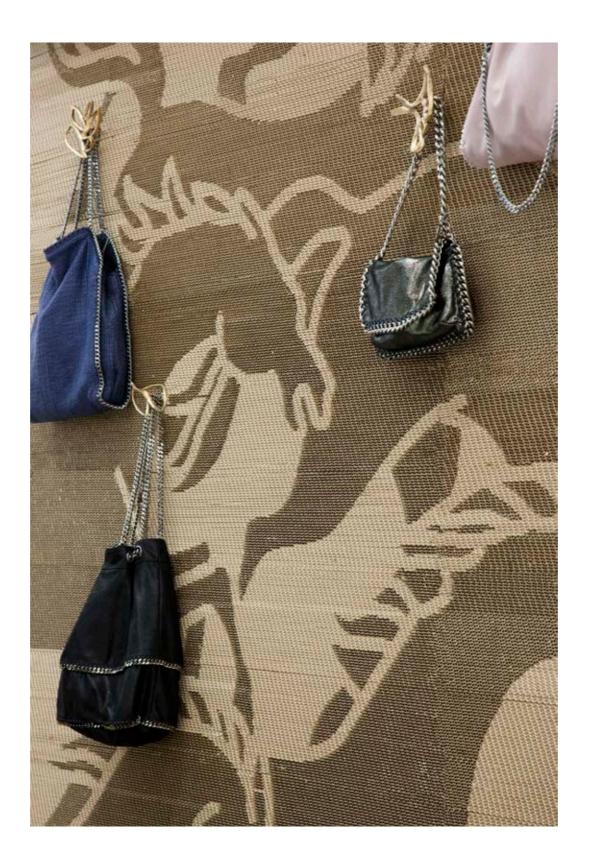


Stella McCartney

Selfridges, London

The iconic fashion designer first commissioned Giles whilst he was still studying at the Royal College of Art in London. Our first project was a cardboard mural in their Paris boutique, and GMS has continued to work with Stella McCartney on a wide range of retail, branding and artisan projects over the years that followed.







Damaris in Harrods

Harrods, London

A collaboration for our favourite lingerie designer spawned intricate and tailored visual merchandising and retail design for their London store as well as popups in Harrods and beyond.







Harrods Windows

Knightsbridge, London

GMS were asked to create surface artworks to act as backdrops to the Brompton Road window displays – based on the theme of the Royal Chelsea Flower Show the studio developed varied versions of it's timber veneer surface to create a triptych of themed displays.

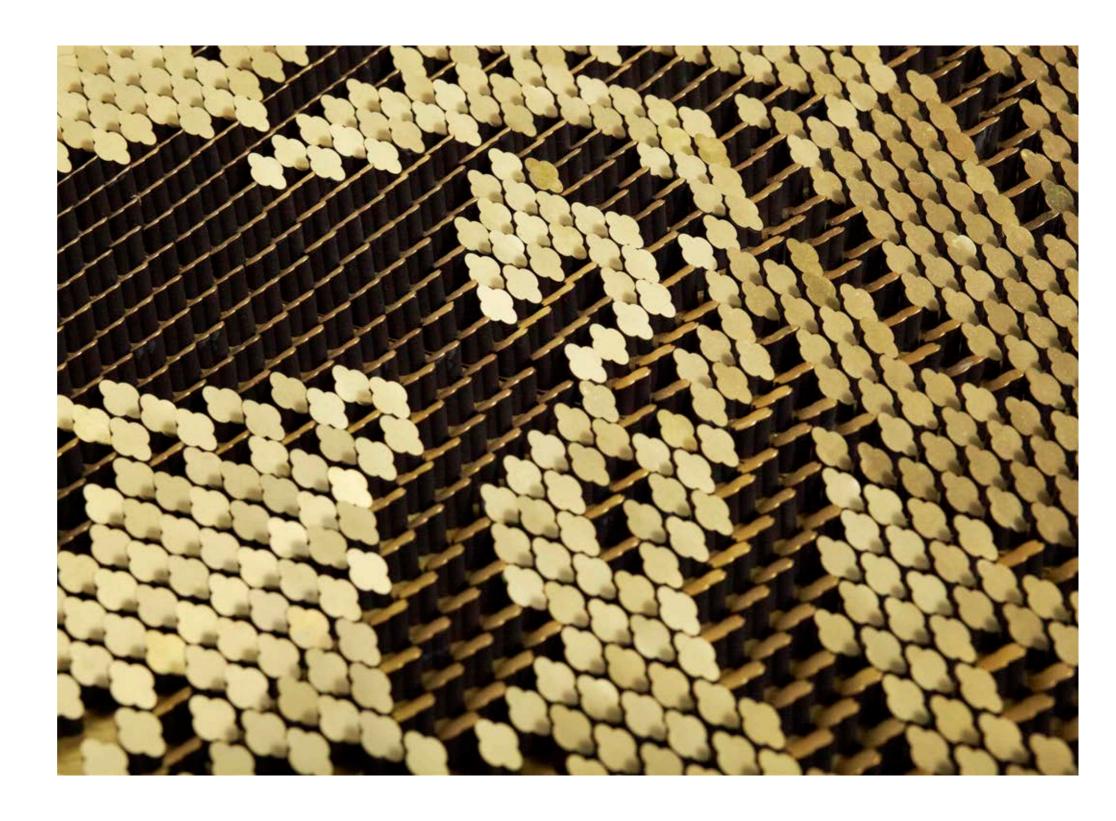
GMS continues to work on project with Harrods, both temporary and permanent.

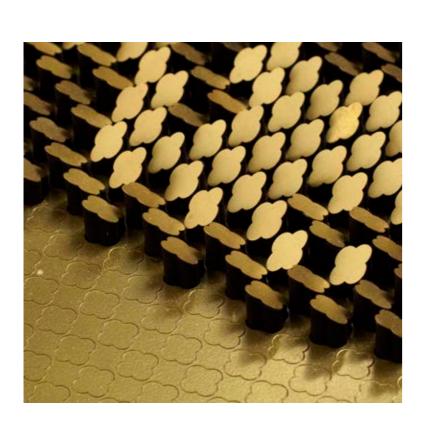


Lions Head

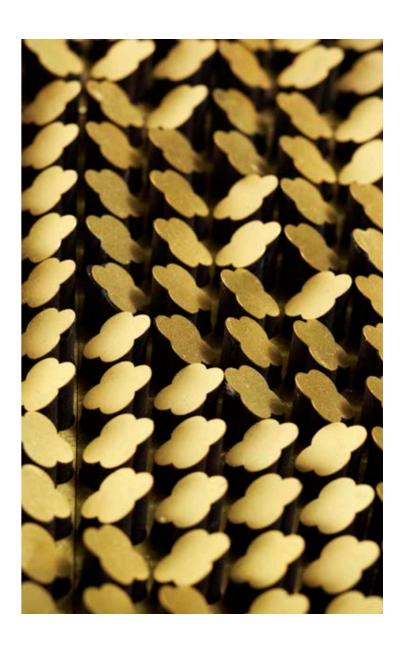
Ritz-Carlton Hotel, Singapore

Ritz-Carlton asked the studio to develop a bespoke Lions Head Logo incorporating a clover-shaped pixel. The result was a 3-dimensional image like no other where even the individual pixels have become objects of beauty in their own right.





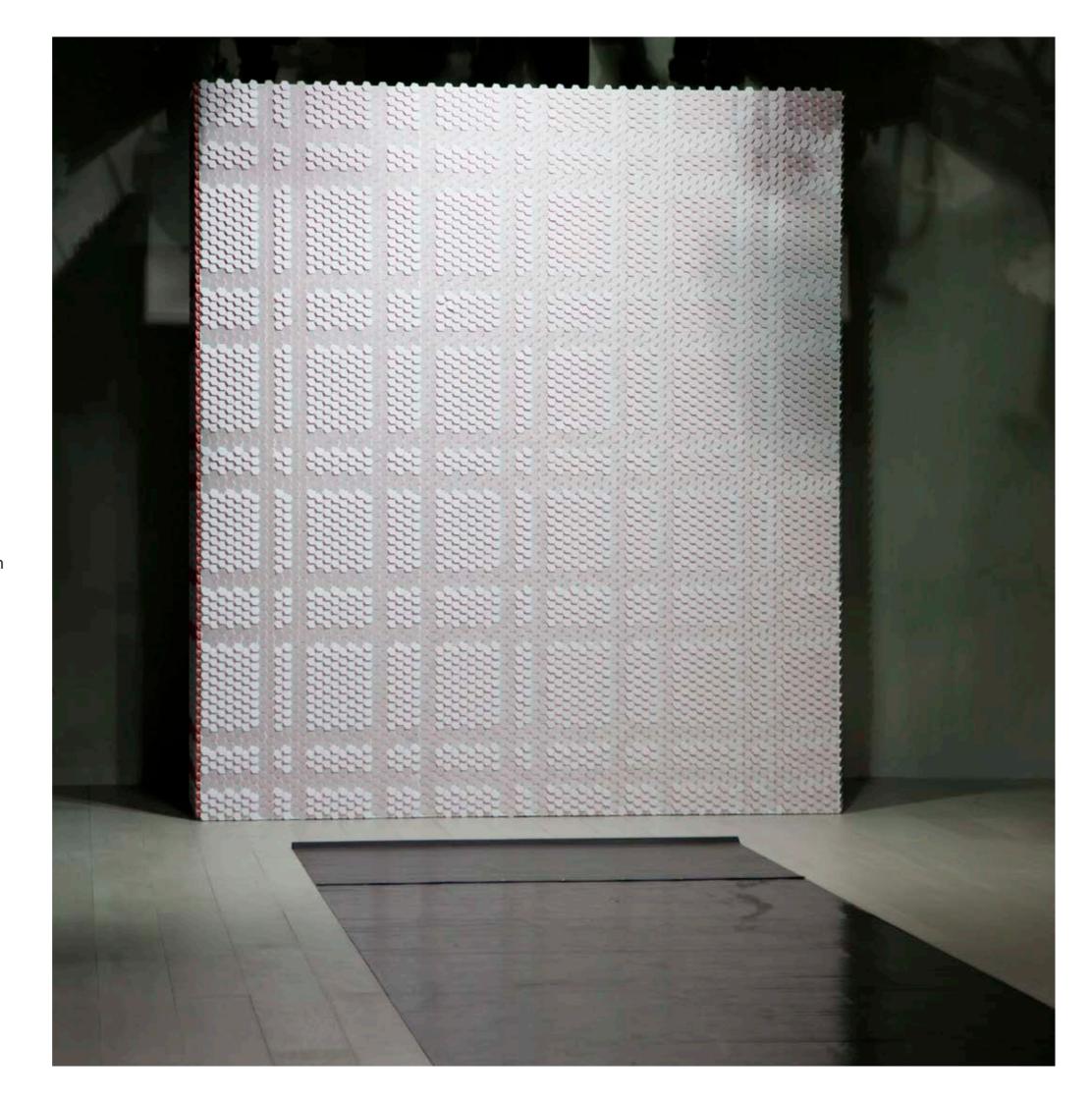


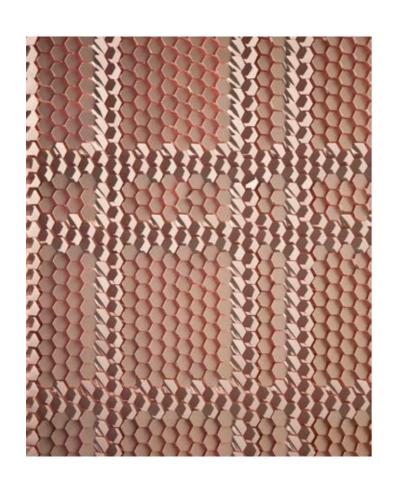


Daks

London Fashion Week

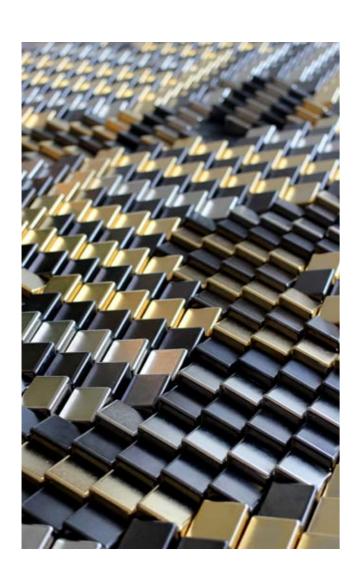
We worked with the 125 year old London-based fashion house to create a textural backdrop to their runway show, which seeped with pink undertones and was installed and removed in a matter of minutes.













Wired

A bespoke surface commissioned to adorn the front cover of Wired's features section incorporated our Harper tile in a range of metallic finishes.

Bombay Sapphire

V&A Museum, London

We created not only a prototype cardboard martini glass for Bombay Sapphire, but also a pop-up bar for the launch event at the V&A, fabricated in slotted cardboard lattice.







Billboards

Clerkenwell, London

Giles Miller Studio created a series of installations in collaboration with British Ceramic Tiles for London's Clerkenwell Design Week, to lead visitors around the events and showrooms of the festival.

Working with the concept of 'Wayfinding', GMS produced a series of largescale abstract signage sculptures. Square glass tiles were composed to create a centralised typology of textured shading, featuring in each sculpture, and designed to subtly evoke the movement of visitors to the next festival destination.

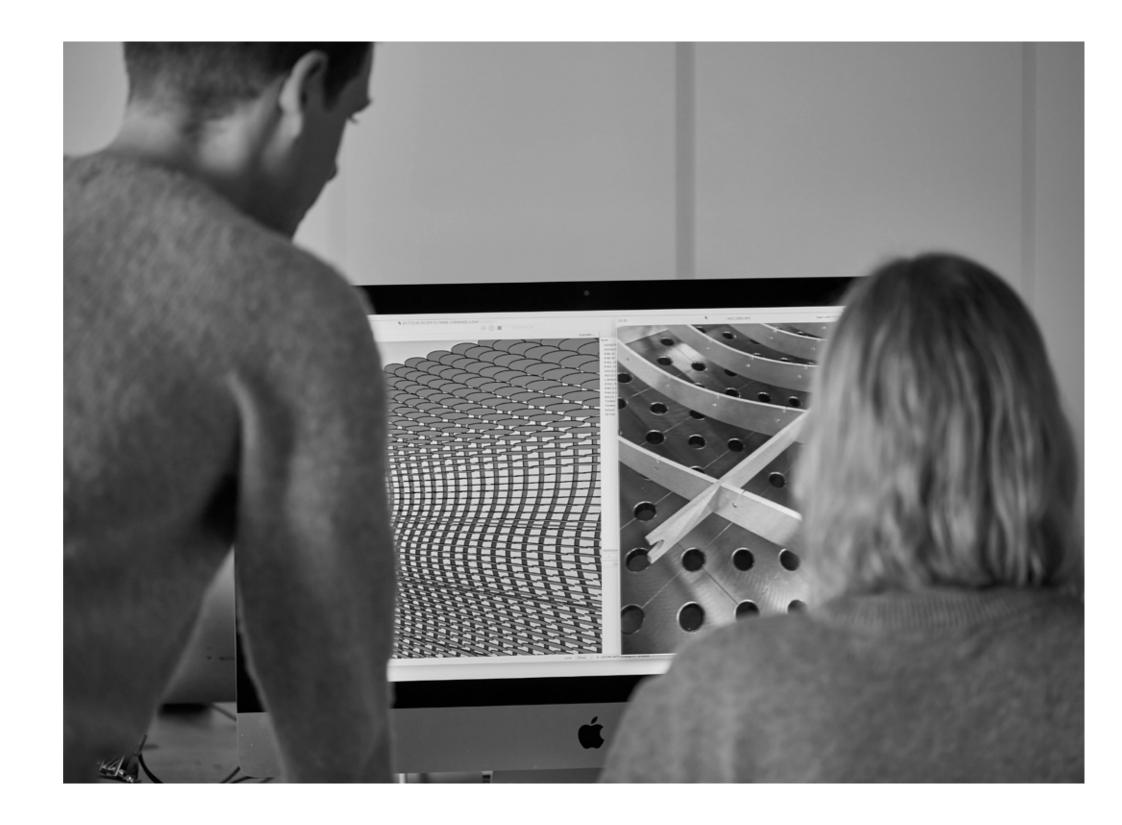






Commissions

Due to the bespoke nature of our brand collaborations, all projects are priced individually. Please contact the studio for more information.



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